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What Miss Mary E. Proctor did to Popularize Astronomy

"You can never know what your possibilities are," said Miss Proctor, "until you put yourself to the test. There are many, many women who long to do something, and could succeed, if they would only banish their doubts, and plunge in. For example, I was not at all sure I could interest audiences with talks on astronomy, but, in 1893, I began, and since then have given between four and five hundred lectures."

"I am always nervous in going before a crowd," she said, but there is so much I want to tell them that I have no time at all to think of myself…. I am sure that if a woman possesses, or can acquire a thorough knowledge of some practical, popular subject, and has enthusiasm and a fair knowledge of human nature, she can attain success on the lecture platform."

"My stereopticon pictures of the heavenly bodies are of great help to me. They naturally add much to the interest, and really are a revelation to most of my audiences, for the reason that they show things that can never be seen with the naked eye."

Orison Swett Marden, *How They Succeeded*
(Lothrop Publishing Company, Boston, 1901),
pp. 87-88, 91.

This issue of the *Gazette* contains the second half of Terry Borton's important article on professional illustrated lecturers. Because the issue is 40 pages long, considerably longer than the usual 24 pages, I have made it the Summer/Fall issue. A couple of pages are devoted to The Research Page, which provides short summaries of recent academic research related to the magic lantern in a variety of disciplines. Two research summaries are particular relevant to the main article; one deals with geology lectures, many of them illustrated, in St. John, New Brunswick. The other deals with a collection of lantern slides used for decades to advertise the work of the Grenfell Mission in Newfoundland and Labrador. Many slides from this collection are illustrated in color in the article.

Part 2 of Terry's article focuses on the individual lecturers on the Lyceum circuit from the 1890s to the 1920s. He provides a long appendix listing 288 illustrated lecturers who were active in this period, and a smaller appendix listing others who probably used stereopticons to illustrate their lectures. Together with Terry's previous article on lecturers on the Chautauqua circuit, he has now identified nearly 500 of the most prominent professional lantern lectures operating in the United States in the last decade of the 19th century and first two decades of the 20th century. This provides the raw material for much additional research, since the lecturing careers of most of these individuals have not been studied in detail.

An area of particular interest is the role of women as Illustrated Lecturers; they comprised only 8% of the total in an era when most women had limited professional options. One very successful lecturer was Mary E. Proctor, shown here, who followed in her father's footsteps in delivering popular lectures on astronomy with the stereopticon, despite a lack of formal scientific training.

I am always looking for additional contributions to the journal. These can be of various lengths, and richly illustrated articles are especially welcome. So if you are doing serious research on any facet of magic lantern history and culture, please consider submitting something to the *Gazette*, even if part of the material has already appeared in an academic journal.

Kentwood D. Wells, Editor
451 Middle Turnpike
Storrs, CT 06268
kentwood.wells@uconn.edu
860-429-7458

Mary E. Proctor (1862-1957), astronomy lecturer and popular science writer.

The Professional Life of "Magic Lantern" Illustrated Lecturers

With Introductions to Most Professionals Performing from the 1890s to the 1920s

Part 2

Terry Borton
P.O. Box 44
East Haddam CT 06423-0044
tborton@magiclanternshows.com

The Individual Illustrated Lecturers

Now that we have an understanding of such general professional issues in the lives of Illustrated Lecturers as their competition, education, evaluation, experience, and pay; have developed a sense of the services that contributed to their success; and have read some of the reviews that outlined the reasons for that success, it is time for brief introductions to the individual Illustrated Lecturers of the Lyceum circuit.

Information about all professional illustrated lecturers who were described in the Lyceum trade publications and *Who's Who* was obtained by reading all the issues described in notes 20, 22, 23, 24, 25. The results are summarized in *Appendix A, 288 Illustrated Lecturers 1890–1923*, presented in the following format:

Name—last name first. A "+" after the name indicates that he or she was one of the most important performers on the list.

Date—the range of years during which the ad count was conducted. These ranges were determined by the nature of available material, and are not of equal length**.** Because we are tracking performers through time, there may be up to three different date ranges for the same performer, one under the other. In that case, the performer's full name is given for the first date range; only the last name is given for succeeding date ranges.

Subject—The subject content of the lecture or lectures, by type.

Publication—Source of the ad count and much of the information given: *T = Talent* magazine, *L = The Lyceumite*, *L&T = Lyceumite and Talent*, *LM = Lyceum Magazine*.

Mentions and Ad Counts—A tally of mentions and advertising for the years and publication(s) indicated. A "Mention" is an editorial comment somewhere in the text of the publications. An "Agency Listing" denotes a listing or very brief description within an agency ad. Individual ads are characterized as "Small" (less than 1/2 page, "Medium" (1/2–2/3), and "Full" (more than 2/3 to full). No citations are given for this material.

Background, Magic-Lantern Reference, Subject—This column gives a little information about the performers background, the evidence that he or she was using the lantern, and the specific subject of some of the performances. The citations given may not be the same as the year/publication of the ad count. Separate citations are also given for articles or reviews about the performers.

WW (*Who's Who in the Lyceum*)—A "WW" indicates that more information about the performer can be found in this publication, available online.

Chautauqua—A "C" indicates that this performer is also included in the article on Chautauqua performers, had a professional brochure (available online), and likely performed on the Chautauqua circuit.

Analyzing the Data—Listing Most Professionals

In all, 288 showmen were found in this article's sources. Of these, 53 were previously discussed in my article about Chautauqua performers (those marked with a "C" in *Appendix A*), so this article provides information on 235 new performers. The Chautauqua article provided information on 238 Illustrated Lecturers, so the two articles together provide introductions to 473 of the top professionals using the lantern from the 1890s to the twilight of the lantern era in 1923. No doubt there are important figures not covered by these two compilations (other than those "Other Possible Illustrated Lecturers" in *Appendix B*), but I think the two lists cover the majority of the professional American lantern performers who were operating on a national level for any significant period of time.[93]

One small bit of evidence for this assertion: In the article that my wife and I wrote ten years ago that surveyed the magic-lantern shows in Middletown, CT during the first three months of 1895, we found 32 shows given by 19 performers.[94] Of those performers, four were what we then called "widely traveled professionals." (The others were representative of those regional and local performers who made up the vast majority of lantern lecturers, and were the mainstay of the industry.) Three of those "professionals" show up in *Appendix A* of this article, as does another who was widely traveled but seemed to be locally based, so we labeled him "Local" followed by a question mark. If we had been more accurate in our guess about this performer, then four of the five professional Illustrated Lecturers in Middletown, or 80 percent, could be found in the combined Lyceum/Chautauqua listings discussed here.

Now, what can we say about the professional Illustrated Lecturers of *Appendix A*, and the specific nature of their performances?

Women Illustrated Lecturers. Twenty-three, or eight percent of the listed Illustrated Lecturers were women, compared to four percent in the Chautauqua list. (There was no overlap of women in the two lists.)[95] The larger percentage could well be because the Lyceums—smaller, enclosed spaces—made it easier for women to be heard than the noisy open-air tents of the Chautauquas. Two of the women concentrated on "womanly" concerns—costumes and the domestic arts. One, Mary Proctor, had an excellent reputation for her Astronomy lectures. Six gave illustrated readings of literature, or photo plays. The leading light here was Katherine Bowden's performances of "Hiawatha" (see front cover). The largest group, 11, gave travel lectures, often lectures that emphasized the daring of a woman exploring uncharted territory. The most intrepid of these was Annie Peck, professor of Classics at Smith College, and the first to climb several major mountains (Fig. 23). She financed her expeditions in large part though her dramatic illustrated lectures.

Foreign Illustrated Lecturers. Only 8 of the Lyceum lecturers, or two percent, were foreigners, compared to 13 percent of the Chautauqua lecturers. Bringing a foreign lecturer to the United States was expensive; it could be that the Chautauquas, with their larger audiences and tightly scheduled circuits, were better able to afford them. Only four of the Lyceum foreign lecturers made a point of their "foreign" origins—Davis ("of African descent"); Jacob Riis (who presented himself as an immigrant success story); Wherahiko Rawei, who performed in Maori costume; and Kokichi Morimoto (who regularly reminded Lyceum chairmen than he was an expert on Japan by running ads saying that he would be unavailable for lectures because he had returned to his homeland for a visit—during the off-season of course.

Fig. 23. At top, Annie Peck, mountaineering explorer and illustrated lecturer, as she looked in the promotion for her lectures. Below, on mountain climbs, Peck wore a leather face-shield against the cold. Sometimes she painted a huge mustache on the mask to poke fun at the braggadocio of her male competitors.

Borton Collection

The Subjects of Illustrated Lectures. By far the most popular subject for the Illustrated Lectures advertised in the professional publications, was—no surprise—Travel, with 150 lecturers offering it. Within the Travel Category, explorations of the Arctic were an important theme, with 11 lecturers specializing in that field, no doubt spurred by the bitter rivalry between Robert Peary and Frederick Albert Cook (Fig. 10 in Part 1 in previous issue) as to which of them was the first to reach the Pole. (The two offered competing illustrated lectures to support their claims.)

The second largest subject group, with 36 lecturers advertising it, was Science, especially Astronomy (eight), and Birds (nine). The ability to take pictures through a telescope literally opened new worlds for audiences to explore, and lecturers like Forest Ray Moulton responded with evocative titles such "On Other Worlds Than Ours." The craze for Birding lantern shows is harder to understand, despite the potential beauty of slides of bird plumage, unless you have listened to the "bird whistling" of the champion Illustrated Lecturer on Birds, Charles Kellogg. He managed to make bird whistles beautiful, amazing, and funny.

The third largest category of subject matter was the Arts, with 45 lecturers concentrating on that area. Especially interesting were the sub-categories, *Ben Hur* (ten), and Illustrated Songs (nine). *Ben Hur* was the most popular American novel of the 19th century, so it is not surprising that the lantern version found such an enthusiastic audience (Fig. 25). And with multiple copies of slide sets for 4,000+ different Illustrated Songs in circulation,[96] it's not hard to see how the illustrated songs would spill over from their usual venue of the movie house into the Lyceum Hall.

The fourth category was Religion (20), including versions of the venerable Oberammergau Passion Play. We should also mention Social Issues, the lead promoter of which was Jacob Riis with his dramatic appeals to change the life of people in the slums. Finally, the Miscellaneous category contains some fascinating, and off-beat programs such as that of D. Ward King's lecture on how to improve the nation's dirt roads (Fig. 25). Overall, the relative emphasis placed on Travel, Science, the Arts, and Religion and Social Issues, on the Lyceum circuit is comparable to what we found in our study of Chautauqua programming.

Advertising Strategies. Looking over the advertising summarized in *Appendix A*, we can see different performers using a variety of different strategies. While no one could match Katherine Bowden for getting herself chatted up in the press (98 mentions), others like Frank Gamel used repeated small ads to good effect—once running four in a single issue.[97] Dwight Hillis worked through agencies (50 listings), who were constantly promoting his name. Robarts Harper made memorable use of very small monthly banner ads (28 of them), always in black with only his name boldly dropped out in white, always located at the bottom of the page. And Nat Brigham (8) and Edward Burton McDowell (9) went for the big splash—full-page ads that ballyhooed the wonders of their travel lectures.

Fig. 24. Illustrated performances of Ben Hur were a staple on the Lyceum circuit. This image by Joseph Boggs Beale was probably used in many of the performances.

Beale Collection

Fig. 25. The whole town turns out to see their main street be "upgraded" according to D. Ward King's plan. King, "The Good Roads Man," used an illustrated lecture to demonstrate how simple horse-drawn drags could put a graded crest in a dirt road. As a result, the water ran off and the road did not turn into a mud slough. Thousands of miles of America's dirt roads were upgraded because of King's illustrated lectures.

Borton Collection

Judging the Eminence of Illustrated Lecturers. The advertising and other information presented in *Appendix A* also provides an indication of the relative "eminence" of the performer, though this data must be viewed with several very important caveats. At the low end of the scale, it is difficult to be sure that someone with few ads or mentions was unimportant. After all, as has been pointed out before, the most eminent Illustrated Lecturers in the country (like Newman, Elmendorf, and Holmes) did not even advertise in these trade magazines. And some well-known Illustrated Lecturers like John DeMotte who did advertise began with space ads featuring their portraits and slide images, but once they became recognized, relied almost exclusively on agency listings.

At the upper range of the scale, however, there is plenty of evidence to judge who the most important figures were: First, the 92 Illustrated Lecturers who appeared in *Who's Who in the Lyceum* (listed in the "WW" column) was specifically curated to exclude small-time performers. Second, if the lecturers had prepared advertising for the Chautauqua agencies (the "C" column), that is a definite indication of professionalism. Third, only performers of some standing would have had articles and reviews written about them, or be featured on the magazines' covers, or performed thousands of times— all listed in the "Background" column. Fourth, only performers who could deliver consistent results could hold an audience over two of our time periods, as indicated by a second date listing of the same name. There were 52 of these, as indicated by the advertising.[98] Fifth, the ad counts provide another way to judge which performers were below and above the average amount of advertising. The average performers on this list had 6.4 mentions, 1.8 agency listings, 2.2 small ads, 0.54 medium ads, and 0.21 full page ads.

Using such criteria, we can assess the importance of individual Illustrated Lecturers—for instance, someone like Dwight Roland Grant, a nature lecturer who we might consider as just another name amid the hundreds in our Chautauqua summary. But when we see that Grant had both a "WW" and a "C" listing, 96 mentions, 13 agency listings, 14 small ads, 5 medium ads, and 2 full-page ads, plus two articles, and was active in two time periods, we know that he was an important figure indeed. Taking all of such factors into account, and juggling them as best I can, I have placed a "+" after the names of the 100 performers who seem to be the most eminent on the list. Grant is certainly one of them.

Further Information on Individual Lecturers. The information in the Background section of *Appendix A*, generally less than 30 words, is meant as a brief introduction to each lecturer. For those lecturers marked with a "WW," their *Who's Who in the Lyceum* entries are available in full by searching online for their name within that title. Likewise, for those lecturers marked with a "C," their full Chautauqua brochures are available at www.digital.lib.uiowa.edu.tc, and then searching for the name. Information on Other Possible Illustrated Lecturers is included in *Appendix B*.

Roland Grant's
"New Style of Moving Pictures"

When [delivering an illustrated lecture] on the Yellowstone, [Dr. Grant] was giving a vivid description of how the wild animals roamed unmolested through the wonderful park. The audience became much excited and began to cheer lustily—so much so that Dr. Grant turned to look at the picture on the screen, [where] a great animal was seen stalking across the [slide]. It did not appear on the next picture, but on the second one the same leviathan stalked back again. An insect was roaming on the lantern lens instead of in the park. . . Dr. Grant accepted it as a matter of course, while the observers are still wondering at this new style of moving pictures.

Cambridge Tribune, Nov. 19, 1910. p. 12.

The Rise and Decline of the Illustrated Lecture

To track the rise and decline of the Illustrated Lecture, we counted the number of Illustrated Lecturers advertising in the various trade magazines over three months per year for eight sample years—the number of actual lecturers, not the number of their advertisements (Fig. 26).[99] Two things are striking about these data. First, although in our study time-frame there were hundreds of Illustrated Lecturers advertising—288 to be precise—the number advertising in any one period of three months was fairly small, ranging from 10 to 36. Second, there is a clear bell-shaped curve over time, with only 13 advertising in 1892, rising to almost triple that in 1906 (36), and then, despite the introduction of classifieds in the last three years, dropping down to 10/11 in 1920/23.

Thus the year 1906 can be considered the highpoint of professional Illustrated Lecture activity in the Lyceums, and probably in the Chautauquas as well (Fig. 27). The number of advertising Illustrated Lecturers may have been higher in that year because there were, for the first time, two competing publications in which to advertise, both *Talent* and *Lyceumite,* and we counted the advertising in both. The existence of the two periodicals is simply another indication of the strength of the field at that time. In 1907, we have copies of both magazines for the first six months of the year, containing together 30 advertisers in the first three months, and adding only nine more in the second three months (not shown in Fig. 26).

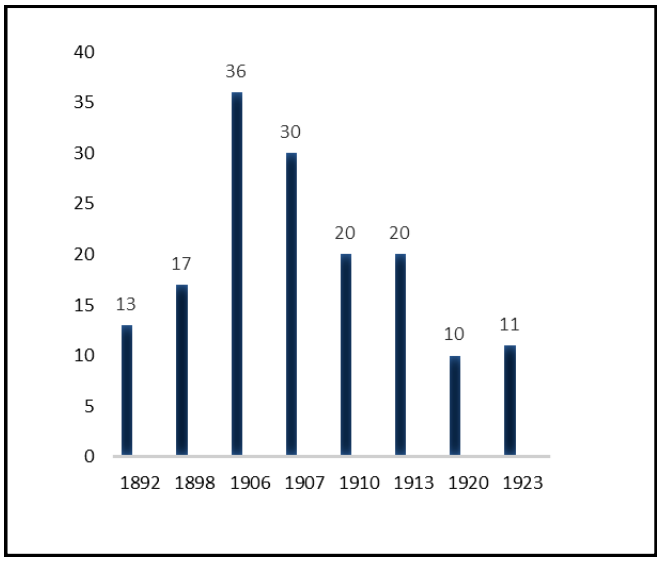


Fig. 26. Number of Illustrated Lecturers Advertising in three Issues of the Trade Magazines, by Year.

Fig. 27. This 1906 image from an ad for world-traveler and Lyceum Illustrated Lecturer William Edgar Geil shows the lantern lecturer at the height of its popularity, when he was paid $200 a lecture—$5,000 today. Though it is not clear if this particular Geil lecture in Australia was illustrated, eight thousand men were in attendance, an indication of the super-star quality of such performers. (*T*, July, 1906, p. 6)

Borton Collection

A reasonable estimate of the total number of Illustrated Lecturers advertising in their peak year, 1906, would be between 50 and 60. I must say I was surprised at first by how small this number was, but then we are talking here about people who were, for the most part, at the very top of their profession, and who paid for advertising to keep them there. Today, for a comparison, there are probably tens of thousands of magicians in the country. But if you go to The Association of Performing Arts Presenters yearly conference—the major booking venue for national professionals—you will find less than 20.

The rise and decline of Illustrated Lectures was due to a complicated set of factors. The chief reason for the rapid increase has already been amply discussed: A hunger to learn about the world that created two vast educational systems to feed it— the Lyceums and Chautauquas— a hunger that Illustrated Lecturers met with a dramatic combination of spoken word and imagery. That combination transfixed people while it educated them, and lent itself to the treatment of many different subjects by many different kinds of personalities, as seen in *Appendix A*. Why there should have been a decline in illustrated lectures requires further study, but we can rule out some possibilities, and make some good guesses.

Was it the Lyceum system itself? Probably not. A 1919 ad for the Ellison-White Bureau claimed a 58 percent increase in Lyceum business over any previous year;[100] in 1921 there were still 8,795 Lyceum courses and 9,653 Chautauquas to promote to the public.[101] Yet at the same time there was evidence that the Lyceum system was losing steam, with much less glamour evident in the advertising. (Fig. 28). The year 1924 was the most successful in Chautauqua history, but in 1925, in a cascading disaster related to money, new competitive media, and changing tastes, 2,000 of the 10,000 towns that had previously booked Chautauquas refused to rebook, and the system all but collapsed.[102] That would certainly have affected the Lyceums as well.

Whatever the Lyceum's problems in 1925, the steady decline in Illustrated Lecturer advertising began fifteen years earlier when the Lyceums were still going strong—from 12 percent of all performer advertising in 1910 to less than half that, 5 percent, in 1923 (Table 1). It seems safe to assume that bookings dropped with advertising. If the problem wasn't in the Lyceum itself, what was the cause?

No doubt the movies had a profound effect on lantern entertainment. Harry Davis opened the first nickelodeon—a small theater showing short movies for a nickel—in 1905 in Pittsburgh. Later that year he opened another in Philadelphia. By 1907 there were four nickelodeons in Philadelphia; by mid-1908, just a year later, there were 200.[103] In 1909, as the popularity of the movies exploded across the country, the demand for lantern entertainment plummeted, and Joseph Boggs Beale, the leading American

Illustrator of entertainment lantern slides, was laid off.[104] Some lantern lecturers, most notably Burton Holmes and Katherine Bowden, began incorporating movies into their presentations, but most did not because the new media required a whole new set of skills. Their lantern lectures began to pale beside those that included movies, to say nothing of the stand-alone movies (with illustrated song slides) available in the nickelodeons that were now in every town across America.

January, 1923 The Lyceum Magazine 43

ARTHUR CARY FLESHMAN

LECTURER. Educator, Author, Traveler. SUBJECTS: "The Golden Age of Evolution," "Dynamic Personality," Educational and Psychological Lectures, Illustrated Lectures in color on Scenic Italy and Native Masterpieces. "Travel," "History," "Literature." ADDRESS: Teachers' College, Syracuse University, Syracuse, N. Y.

Dr. Fleshman is a Professor of Psychology at Syracuse University, Author of books on education. Fifteen years on Lyceum, Institute and Chautauqua platform.

CHARLES FORREST

WONDERFUL and dramatic artist, with ANITA KING, musical monologuist, dramatic and coloratura soprano, and her concert artists, including Peter Van Cortale, pianist and composer. Now booking for 1923. ADDRESS: Chas. Pursue, 403 Carlton Theatre Bldg., Pittsburgh, Pa.

Mr. Forrest was a Red Cross War Entertainer. He is a well known social worker and newspaper writer.

LEWIS FRAZEE

LECTURER.

W. H. FUNDERBURK

LECTURER.—SUBJECTS: "The Abundant Life," "America's Supreme Task." MANAGEMENT: Chautauqua, Lyceum, Western Lecture Circuits. ADDRESS: Edgewood Farm, Zebulon, Ga.

Taught country and corporation in leading eastern colleges. Minister in leading pulpits of his denomination. Wide platform experience. Five years with White & Myers System.

GAMBLE CONCERT PARTY

PERSONNEL:

Chicago and not an overnight success but one of long popularity. Fifteen transcontinental tours. Ex of the Caribbean Tour in Lyceum. Toured every state of Central and North America and West Indies, Northern Africa, most of Europe. With A. E. F. during War.

MANAGEMENT, Charles Gamble, Personal Representative, 1206 Oliver Bldg., Pittsburgh, Pa.

CORNET CAMPBELL, assist. pianist Metropolis, Chicago Alfred Hunter and the Hunter Wood Lecture; George Fergason, Detroit. Toured with such artists as Yaw's, Pavlowska, Italian Opera Co. and has headed own company 12 years. Band at Metropolis, Chicago, Ill. Kankakee, Ill. Winona, Ind., Gary, Ind., Boulder, Colo., Rich Fruit Valley, Kansas.

VERNA PAGE, violinist, pupil Max Bendix, Isaakson, Chicago; Cesar Musin, Toledo, O. N. Y.; Carl Halir, Berlin. Owns precious old England violin, 1716.

STRICKLAND GILLILAN

(K. A.) HUMOROUS LECTURER.

MANAGEMENT: Redpath Bureau, everywhere. ADDRESS: Den 13, Roland Park, Maryland.

Twenty years successful work back of him. More ahead.

GEORGE GORDON GLICK

EDUCATOR, Lawyer, Lecturer.—SUBJECTS: Three popular lectures, "Waves of Tradition," a plea for tolerance; "What Are We Coming To?" a discussion of the present day tendencies; and "While the People Sleep," which points out the dangers of public ignorance of public affairs.

SUMMER chautauquas only. ADDRESS: 401 Security Bldg., Duluth, Minn.

An orator of long experience on chautauqua and other platforms; lecturer for the Great Lakes Tidewater Association.

FRANK ELWOOD GORDON

LECTURER. Educator, Minister.—SUBJECTS: "Shooting the Gap," "The Secret of Richard Croker," "The Grandest Living Woman." MANAGEMENT: Redpath-Vawter Lyceum Bureau. ADDRESS: 1225-31 Lyceum Bldg., Kansas City, Mo. ORDER: Lawrence, Kansas.

JANE GOUDE

READER.—PROGRAMS of poems, short stories and plays. MANAGEMENT: Redpath-Horner, Kansas City. ADDRESS: 1005 Troost Ave., Kansas City, Mo.

Called "The Girl from the West." Wide experience in Lyceum and Chautauqua in West, Southern and Middle States. Member I. L. C. A.

GRANT HADLEY

BARITONE, voice specialist, teacher. ADDRESS: 1131 Kimball Building, Chicago. Repertoire of standard Oratorio, leading operatic selections and modern French and English classics. Has been soloist with Chicago and Minneapolis Symphony Orchestras and leading Oratorio Societies. Manager Hadley Concert Company. Long record of return engagements.

WM. POWELL HALE

ENTERTAINER. Impersonator.—PROGRAMS: In Manifold Variety. A half-dozen varied, lovably, worthwhile programs consist of stories and poems from standard authors together with original selections. In Monologue, "Christmas Calls," "Tamerlaine," "Marie Chas," and Bret Taylor's "Paradise of Fools."

MANAGEMENT: Community Lyceum Bureau, Aurora, Mo.; Akansas, Atlanta, Ga.; State Central, Chicago, Ill. ADDRESS: Edgewood Farm, Zebulon, Ga., Troup.

Charter member I. L. C. A. 18 years devoted to platform. Remarkable record as return date man. Long session with leading bureaus.

HAMMOND FAMILY ENT'RT'NERS

OFFERING A FULL DAY'S CHAUTAUQUA PROGRAM.—AFTERNOON: Musical numbers of solos, duets, trios, quartets, readings and instrumental numbers, followed by an inspirational lecture by Maude Carnal Hammond, Mgr. of Company. EVENING: Minor big vocal program interspersed with readings, musical numbers, and a musical comedy playlet followed by curtain on a modern play. FOR LYCEUM the cream of the above day's program is taken for a full evening.

ADDRESS: 121 Lake St., Fort Morgan, Colo.

ETHEL SALISBURY HANLEY

ENTERTAINER and Reader of Plays.

ADDRESS: 1004 Minnesota St., Independence, Kans. ADDRESS: Lime Ledge, Muscatine, Iowa.

Specializing in "Types of Child Life." Humorous, but intensely human stories. Called "The Lady o' Smiles."

W. L. HARDING

LECTURER. Lawyer, Writer. SUBJECTS: "The Great Adventure," "The Great Adventure," "The Moon My Neighbor Lives In," "Liquid Transportation System."

MANAGEMENT: Redpath, Chicago. ADDRESS: Des Moines, Iowa.

LEGISLATIVE, Lieutenant Governor, Governor, Iowa. Member Executive Committee Lake-to-Gulf Deep Waterway Ass'n. Chautauqua and lyceum season with Coit-Alber and Chicago-Redpath.

MARY ADEL HAYS

COLORATURA SOPRANO.—ADDRESS: 76 West 103th St., New York City.

Has sung with Sousa's Band. Knows the secret of interesting an audience, whether musical or otherwise. 1914 and 1915 with Ellison-White Chautauqua; 1916 and 1917 with Ellison-White Grand Circuit; 1918 and 1919 with Ellison-White Popular Revenue; 1921 with Ellison-White Coast Line.

FRANCIS HENDRY

ENTERTAINER, with Accompanist.—PROGRAMS of Readings, Character Studies in Manner, Southern Character Songs in Makeup, Costume, Dialect. ALL READY. HENDRY, Accompanist.

MANAGEMENT: Austin Entertainment Bureau, Philadelphia, Pa., United Lyceum Bureau, Columbus, Ohio, Edwards Lyceum Circuit, Alexandria, La. For chautauqua, Redpath Chautauqua System, Washington, D. C.

ADDRESS: 14 Avery Ave., Chautauqua, New York.

Mr. Hendry was for many years with the Lotus Glee Club and is still its manager. Member I. L. C. A.

A. MATHER HILBURN

IMPERSONATOR.—Tales told and given in the most striking programs which please the most critical.

MANAGEMENT. Affiliated Bureaus, 837 North American Building, Chicago.

CLINTON N. HOWARD

LECTURER.—SUBJECTS: "The Dawn of a New Day," "The Triumph of Democracy," "The Trail Made in a Year," "Of Spirit and Wonder," "Why Women Should Vote," "Why Women Should Work," "Adam and Eve and the Baby," "Why God Made a Woman."

ADDRESS: Rochester, N. Y.

Who's Who in America.

Twenty-five years before the public. Now 51, traveled to Yellowstone twelve times and heard in every state during that time. Has a lecture to his record, over 400 lectures in Rochester, N. Y.

NORMAN ALLAN IMRIE

LECTURER. SUBJECTS: "Working Together for Britons," "Two Union Dreams," "On the March."

MANAGEMENT: Elliott-White Lecture Bureau, Curtis Bldg., Philadelphia, Pa.

Selected from Canadian Corps and Army Area and detailed to lecture to American Army of Occupation.

LAURENCE C. JONES

LECTURER.—Founder and Principal of "The Piney Woods Country."—SUBJECTS: "A Voice from the Piney Woods," "Building Character," "Three Rules for Success," "Jones Institute and Its Solution," an interesting story of the founding and extending of the Jones Institute at Laurel Woods of Mississippi.

ADDRESS: Care Piney Woods Country Life School, Braxton, Miss.

First colored graduate of Marshalltown, Ia. High School (also grad. State Univ., Iowa. Taught in Public Schools, Pueblo, Colo. Founded Piney Woods School, 1909. Began work under cedar tree, with 6 boys, 1 book, and one tin pan; valued at $3,000. Lectured for Redpath Vawter circuit.

JUGOSLAV TAMBURICA ORCHESTRA

MINSTRELS of the Balkans.

MANAGEMENT: Redpath, Chicago, Ill. ADDRESS: 1914, with Classic-White Chautauquas, Portland, Ore. LYCEUM MANAGEMENT: Allen Lyceum Bureau, Lima, Ohio; Bayne Lyceum Bureau, Syracuse, N. Y.; Redpath-Horner, Kansas City, Mo.

Aurora, Mo. ADDRESS: 1957 South College Ave., Chicago.

Classic and popular native and English numbers. Chautauqua and Lyceum eight years, covering United States, Canada, and Alaska. Introduced household instruments of Southern Slav in America. Their instruments possess great tone and great volume, and are equally good in operatic selections and native music.

PERSONNEL: John Gayder, Manager, plays First Tenor (solo instrument); Peter Stanich, First Tenor (solo instrument); Peter Stanich, Second Tenor; Jack Perunich, Second Tenor; Perunich, Bulgaria; Emerick Bielich, Bosnian.

Fig. 28. By 1923, *Lyceum Magazine* was relying extensively on classified advertising such as this, which was cheaper for the showmen, but probably brought in much less revenue for the magazine. The highlighted name at top left is Arthur Fleshman, one of only 11 Illustrated Lecturers to advertise in our 1922–23 sample. (*LM*, Jan., '23, p. 43)

Borton Collection

World War 1 and its aftermath undoubtedly were also factors in the decline of the illustrated lecture. The War began in 1914; America entered it in 1917; it ended in 1918. In 1919, after the War, when we might expect to see a post-war boom, the percent of Illustrated Lecturer advertising begins to drop. Why might that be? In the War, millions died from gas attacks, disease, and famine; that horror was closely followed by the 50-100 million people killed in the world-wide flu epidemic of 1918–19. In this context, perhaps travelogues about foreign countries no longer had the same appeal.

That is just what Lee Kennick, a leading bureau manager, thought in 1919. He listed nine "lyceum celebrities" from the earlier "palmy days," including John L. Stoddard, and basically said that their day had passed, because they had been superseded by "public lecturers." (By "public lecturers" Kennick meant public celebrities—soldiers, statesmen, national reporters—whose personal stories embodied an important public issue.)

> In the past four years we have seen a concentration of popular interest in public lecturers to an extent which seems astonishing. It is the war, undoubtedly, which has produced this result.… The participation of this country in the great international problems of the day is having the effect of causing the American people to lose their old time provincialism—more eager to hear what the other fellow knows and what he has done.[105]

One way to interpret Kennick's comments is to say that that the illustrated lecture had worked itself out of a job. It had brought the outside world to millions of people, presenting far-off places in beautiful pictures, and in colorful commentary usually told by Native Americans, who, like Stoddard, interpreted foreign cultures for the folks back home. For those American audiences, sitting in the dark of their Lyceum halls and Chautauqua tents, illustrated lectures opened the world. For 27 of the 33 years documented here, up until 1919, they provided a new, fascinating and necessary introduction to life beyond each town's own little community.

After the experience of the War, and the flu, those townsfolk knew that that world was not just pretty pictures. And they themselves were no longer just curious voyeurs. They now lived in a nation that was one of the leading players on the world's stage. It was time to take their responsibilities seriously; to move beyond the illustrated lecture; and to listen directly to those who spoke for their own countries about the solutions to complex world problems.

The illustrated lecture did not disappear, however, even in the 1930s, after the huge Lyceum and Chautauqua systems had crumbled into ruins of their former glory. When the Pond Agency, the "Manager of Celebrities" and one of the

most prestigious of agencies, published its 1933 brochure some 14 years after Kennick's comments, it featured 32 lecturers, a third of whom were illustrated lecturers.[106] The Brooklyn Institute was still sponsoring large public illustrated lectures as late as 1945.[107] And the lantern lectures continued even later in specialty fields. For instance, the U. S. Army offered a catalog of 10,000 lantern slides for lectures on medical subjects as late as 1965.[108] The illustrated lecture survived, but its heyday as a glamorous public medium had long passed.

Let's not end our discussion of the illustrated lecture in the Lyceum on a down note. Instead, let's remember that the "most popular lecturer" in the very earliest days of the Lyceum movement, at its intellectual heart of Concord, was Nehemiah Ball, with his illustrated lecture on natural history and astronomy. Let's recall that 78 years later, in 1907, *Talent's* editor still thought the illustrated lecture gave more "pleasure and information" than any other kind of lecture in the Lyceum system. Let's acknowledge and celebrate the huge audience that enjoyed those illustrated lectures in Lyceums over the years; I'd estimate that cumulative audience at somewhere between 14 and 29 million.[109] And finally, let's end our discussion by evoking the spirits of two of the most successful and widely admired Illustrated Lecturers of the Lyceum—Nat M. Brigham, and Elizabeth Ertz-Bowden. A quick review of their work will serve to highlight the qualities of professional lantern showmanship.

Two Masters of the Illustrated Lecture

Nat. M. Brigham. Nat Brigham, whose voice I tried to capture in the opening monologue of this article, was born in Massachusetts in 1856, and grew up to graduate from Harvard in 1880, along with his classmate Theodore Roosevelt. He had a beautiful tenor voice that he used both in college choruses, and in later performing. For five years after college he travelled extensively in the American West. For the next ten he was a United States marshall in the Utah territory. Beginning in 1902, he began lecturing on the Lyceum circuit. He was, according to his brochure, "A lecturer who combines instruction and amusement with vivid description—an Illustrated Lecturer who never hesitates to show enthusiasm."

Brigham concentrated on the American West. His slogan was, "See America now. Europe later." His repertoire in 1912 consisted of "The Grand Canyon of Arizona," "From Coronado to Kit Carson," "The Apache Warpath," "The Trail of the Padres—California, Old and New," and "Our National Parks."

The acerbic critic Unkapupa was unstinting in his praise for Brigham's work, finding in him an exemplar of all he had called for in an illustrated lecture, and the antithesis of all he detested:

Fig. 29. A graphic from Nat M. Brigham's Chautauqua brochure captures the "American" spirit of his Western shows.

University of Iowa

> He tells the story in a clear, natural, easy yet forceful manner, and the pictures follow along as illustrations of what he says. . . [They] are like the illustrations in books—they emphasize the words, they do not serve as a thread upon which to hang a lot of talk . . Brigham has a voice as full of music as a pipe organ . . . [He] does not boast nor make preposterous statements. He is delightful, and when the lights were turned on, everyone gasp[s]: "My, what a short evening." It wasn't short—it only seemed so. And that's the way it should be—that is lecture art.110

Or again, the very next month:

> Mr. Brigham hasn't a rival. His pictures are in keeping with the subject. They are not made to overshadow all else; they're merely an illustrative accompaniment. An audience leaving Mr. Brigham's lectures is not heard to exclaim: "My, what beautiful pictures!" This is the exclamation: "My, what a magnificent lecture."[111]

As might be expected, given his subject matter, Brigham's pictures were often, in fact, considered of "matchless beauty and indescribable color." And he had a quality that does not appear in any other review: "Two or three times I have been moved by him as by almost no other man who seeks to express the best to the best."[112]

Brigham's advertising was extensive, and expensive (Fig. 29). We found 8 full-page ads in the issues we reviewed from 1900–1914, at an estiamated cost of about $7,000 in today's dollars. There was little variety in the full-page ads—most featured his portrait, and a brief blurb.

But the ads were as successful as his shows. In his first ten years, according to his brochure, Brigham gave 2,000 lectures—that's 200 a year—covering "every state in the union." If he were paid $100 a show, and he surely made at least that, he would have made $20,000 a year ($520,000 today); if paid $200 like Geil, and he probably was, then he made a cool million plus in today's dollars. And, as we have seen, his shows were of such high quality that they sent cantankerous old Unkapupa into raptures. Said he, as the final line for one review, "I bow low before this gentleman of polished method."[113]

Katerine Ertz-Bowden. The most dramatic ad in *The Lyceumite* was certainly a 1903 color insert for "Hiawatha" (see front cover), and the most dramatic illustrated production on the Lyceum circuit was probably that show, produced and narrated by Katherine Ertz-Bowden, with her husband Charles acting as photographer and operator of the movie and stereopticon machines.[114]

Bowden (Fig. 30) was an intense, scholarly-looking performer, a far cry from the flamboyant women who usually commanded the Lyceum stage with their readings, monologues, and impersonations. She received a Diploma in Public Speaking and a BA in Science from Valparaiso University in 1897. She began her lantern career with a production of "Oberammergau," which did reasonably well in a crowded field. Working with her husband, Charles, as photographer and projectionist, she introduced the "Hiawatha" production in 1904, and toured with it until 1910, when she retired from the stage to return to Valparaiso as a librarian and archivist.

"Hiawatha" was a combination of original lantern slides, short movies, original music, and spoken word, all focused on capturing the spirit of Longfellow's famous poem.[115] The Bowdens had found Ojibwa Indians producing "Hiawatha" for tourists on a floating stage anchored just offshore in a river in the heart of Ojibwa territory (Fig. 31). Charles photographed and filmed them for the lantern show—Unkapupa said his pictures "easily place him among the great illustrators of lectures."[116] Katherine commissioned music and drawings, and added her own script based on Longfellow's poem, plus descriptions of modern views of the area.

Fig. 30. Katherine Ertz-Bowden had a penetrating gaze, and was a powerful speaker with a talent for capturing the public's attention. Borton Collection

Fig. 31. The lantern show of "Hiawatha" was based on a pageant produced by the Ojibwa Indians on this floating stage. One of the most exciting scenes filmed by the Bowdens was a canoe race around and around the stage.

Univ. of Iowa Chautauqua Collection

Bowden introduced the show to Lyceum and Chautauqua managers with a spectacular 8 page color brochure, a full-color page of which she had tipped into *The Lyceumite* as an advertisement (see front cover). It was, to say the least, a dramatic departure from the black-and-white images of all

the magazine's other ads. Her brochure won first place in the magazine's contest for best brochure,[117] and opened the door on what would be the magazine's most sophisticated ad campaign, with almost every ad touching on a new aspect of the show. One mentioned specific movie scenes captured in the production: "canoe races, canoe tilting contests, strange dances, songs, etc."[118] Another touted the return engagement record—11 times to Chicago, 13 to Minneapolis.[119] Another assured managers that Bowden's voice had good carrying quality: "It has reached the farthest corner of a Chautauqua Auditorium, and beyond the tents." (Though she did add some caveats about competing noise.)[120] And she was a master at generating what we would today call "buzz." The 98 "mentions" of her in the 1900-14 trade magazines we reviewed insured that people were continuously talking about her.

Though Bowden ran a few ads in *Talent*, she focused almost all her advertising efforts on *The Lyceumite,* and credited her ad campaign there for her success. In a letter to the editor she recounted how the Redpath Agency, the largest, had rejected her when she first approached them, but six months after her first *Lyceumite* ad, "we received flattering offers from the manager who had turned us down, as well as nearly all the leading bureaus of the country . . . All of next year is sold at a good guarantee."[121]

The performance itself received rave reviews. Said the *The Lyceumite:*

> I have not seen all the things of an illustrated nature—no, not all—but I have yet to see anything that compares with "Hiawatha". . . . Men who have grown famous through their illustrated lectures have scoured the earth for new material . . . and yet right here at home under their very noses . . . has laid for years an untouched field . . . Indian mythology. . . . I wonder why all our good Illustrated Lecturers [have] been sleeping these many years. . . . I have never seen such beautiful still or motion pictures.[122]

The Lyceum Committee feedback reports collected by *The Lyceumite* confirmed its editor's opinion, and showed 98 percent reporting that they were "delighted" with Bowden's performance—"delighted" being the term used for their highest rating.[123] Perhaps the most flattering response was that there were shortly three copycat productions, Cary W. Hartman's "Pictorial Production of Hiawatha" with 150 illustrations;[124] Robert George's "Hiawatha Illustrated";[125] and Frederick Burton's "Hiawatha." True, Burton's "Hiawatha" did not use lantern slides, but he played off Bowden, nonetheless. As he himself pointed out, his performance had the same "Indians . ... as singers and actors …. whose pictures are displayed in Mrs. Katherine Ertz-Bowden's lecture on the Indian Play."[126] A fourth copycat, a live-action drama by Dick Caine, followed a few years later.[127]

In short, Bowden created one of the most unusual and successful American lantern productions to appear in the Lyceum halls, the Chautauqua tents, or any other venue (Fig. 32). Interestingly, she described it simply as "a beautiful story of pictures"[128] or "a pictorial reproduction."[129] She made a point that it was not an "illustrated lecture," and not a "stereopticon lecture."[130] She probably never even entertained the idea of calling it a "magic-lantern show." Yet consider: Her production combined Longfellow's evocative poetry, her own vocal dramatization of the story and characters, unique "Indian" music, short movies, and spectacular slides—a combination certainly very close to the kind of "magic-lantern show" that the term suggested in Bowden's time, and in ours today. But those words never passed her lips. She knew her product, and she knew her market—her advertising vehicles, her competition, her venue managers, her audience. She knew better than to mention "magic lantern." She was, above all, a professional.

Fig. 32. More than a thousand people wait in a Chautauqua tent for Katherine Bowden's "Hiawatha" to begin. The tree shadows are long against the canvas, but it is still a while until dark. Nonetheless, people are standing to see the show, both inside the tent, and out. Perhaps a warm-up act will keep this overflow crowd happy until it is dark enough for Bowden's performance. In the meantime Charles Bowden, standing at center, guards the draped stereopticon and movie projector. Note the age range that Bowden's performance attracts.

Valparaiso University, Christopher Center Library Archives

Notes and References

93. There were certainly more professional lantern showmen in the 1891–1923 time period than those detailed in these two articles: For instance, George R. Cromwell, one of the great early lecturers, was still active in the 1890s, but does not appear in these lists. (See Kentwood D. Wells, "George Reed Cromwell (1835–1899): America's Most Famous Forgotten Magic Lantern Showman" *The Magic Lantern Gazette* 25:4 (Winter, 2013): 3-35. Similarly, the other "superstars" like Stoddard, Holmes, Elemendorf, and Newman (See note 55 in previous issue), did not advertise through the usual Chautauqua or Lyceum formats. ~~ The Chautauqua list is based on performers' brochures from only one of the many agencies booking Chautauqua shows (Redpath), but Redpath was the largest, and since the collection is of those in the Redpath files, not just those that it actually represented, the collection probably includes many of the available performers at the time, though certainly not all. ~~ Of course, both the Chautauqua article and this one focus on the later part of the lantern era (1890s-1920s), and so they are less likely to include professional lecturers of the earliest era (1850–1880s), and not every issue of the trade magazines was reviewed, so we probably missed some for that reason as well. There are surely other national performers that, for one reason or another, are not documented. ~~ All that being acknowledged, the reach of the Chautauqua and Lyceum booking systems was so enormous that it seems unlikely there were many "professionals"—those making a significant part of their livings as Illustrated Lecturers—who would not want to appear on their rosters, and so be likely to appear in the sources reviewed here.

94. Borton and Borton, *op. cit.,* note 3.

95. Katherine Bowden should have been included in the Chautauqua list. We did not include her because we were not sure she was using the lantern. The numbers given in the subject categories here do not total 23, as it is unclear what subject some of the women lecturers were talking about.

96. An estimate given the author by song-slide expert Margaret Bergh of the Marnan Collection, March 13, 2015.

97. *T*, Feb., '07.

98. Many *Who's Who* entries included a "Began Performing" date, but these were not used to calculate years performed, as the early years might well have included "amateur" performances.

99. We limited our study to 3 months, since we could not find complete issues for additional months in all years that we wanted to examine. The figures given are based on a lecturer's advertisements, of any size, at least once in the three month period. If he/she advertised more than once, he/she was still only counted once. For ways that classified advertising may have affected results in 1913, '20, '23 see note 27.

100. *LM*, Sept., '19, 26. A rough confirmation of this picture of the rise and decline of the Illustrated Lecture can be obtained by simply counting the number of lecturers operating in each of the three time periods documented in *Appendix A*. In the 1890–1899 period there were 70 performers; in 1900–1914, 223 performers; in 1919-1923, 44 performers. The number of lecturers in such a count totals more than the total of 288 reported for *Appendix A* because 52 of them were performing in more than one time period. And, as already explained, there are other caveats with this data, especially the unequal time periods. Nonetheless the general outline of the bell is clear.

101. President Parson, "Needs and Achievements of I. C. A," (Annual Address to Convention), (*LM,* Oct., '22, 11).
102. Tapia, *op. cit*., note 19, 182.

103. Charles Musser, *The Emergence of Cinema: The American Screen to 1907, Volume 1*. (Berkeley: University of California Press, 1990), 418-422.

104. Draft of a letter from Joseph Boggs Beale to Harper Brothers, Sept. 15, 1909 (Borton Collection). Beale explains why he has been laid off and is now looking for work after many years with the lantern-side manufacturer, C. W. Briggs. He writes: "Now he [Briggs] writes to me that his business is about half what it used to be; it may be that the moving pictures have something to do with this falling off. He sees no prospect that warrants him getting up more new [slide] subjects."

105. Lee Kennick, "The New Era in Lecturing," (*LM,* June, '19, 14). In 1920 The Affiliated Lyceum and Chautauqua Association ran a two page advertising spread showcasing 20 lecturers. It was titled "Interesting Folks From Five Great Nations of the World. Only one (Stefansson) was an Illustrated Lecturer. (*LM*, Feb., '20, 48–49).

106. Pond Bureau, *Pond Announcement of Attractions, 1933–1934* (New York: Pond Bureau, 1933. Borton Collection) The lecturers were: John Mason Brown, Gerrit A. Beneker, William Beebe, P. F. M. Fellowes, A. F. Tschieffely, Earl Hanson, Gloria Hollister, Maj. George Witten, Lucille Douglas, Robert Shippee, Lawton Mackall, Roy Waldo Miner. Some of these lecturers combined slides and movies. Only Beebe is on the Chautauqua list; none is on the Lyceum list. By 1933, a new generation of Illustrated Lecturers had arrived.

107. "Astronomy," *Bulletin of the Brooklyn Institute of Arts and Sciences*, Vol. XLIX No 2, November, 1945, 31. The presentation was a science lecture by Prof. Serge A. Koriff, Director of Physics Research at New York University and was "illustrated with lantern slides." The same issue contains information on a "Borneo Adventure," (p. 10) by Osa Johnson, but it was illustrated with movies.

108. Armed Forces Institute of Pathology, *List of Educational Aids* (Washington, D. C.: American Registry of Pathology, 1965).

109. These are very rough guestimates, not hard numbers, but I think it is important to give at least some idea of the huge scale of the cumulative audience for Illustrated Lectures in Lyceums. Others are welcome to try out their own assumptions and calculations. Here are mine: Other than the mention about the Concord show, we have no data on pre-Civil War activity, but illustrated lectures were certainly not in their heyday then, so let's discount the pre-War period altogether. In the early days there were 4–5,000 Lyceum courses and growing rapidly; in 1906 there were 6,000; in 1922 there were 8,795 (Ray, *op. cit.,* note 13), so let's assume an average of 6,000. After the Civil War, we know that there was a surge of Lyceum activity and that is just the time that the larger "stereopticon" shows became popular, so let's begin our assessment then, in 1870, and run until 1914, omitting also the period of steepest decline, 1915–1923. That then delimits a period of 44 years of active Lyceum performances. Six thousand courses times 44 years would be about 264,000 courses over that period. Most Lyceums had five presentations in a course (Kersey*, op. cit.,* note 26*,* 50), so that would be 1,320,000 presentations in total. If illustrated lectures were given at the same 11 percent of the performers as they were of the total advertisements traced in Table 1 during the 1891–1914 period, the total number of illustrated lectures would be 11 percent of 1,320,000 or about 145,000 presentations. If average attendance was in the 100–200 range (a guess; I've seen no figures for this) then the cumulative attendance at illustrated lectures for this 44-year active Lyceum period would be somewhere between 14,500,000 at the low end and 29,000,000 at the top.

110. *L*, Oct., '04, 328.

111. *L*, Nov., '04, 24.

112. The first comment is by Robert J. Burdette; the second by F. W. Gunsaulus, both quoted in Nat Brigham, "Through the Lens to You," Brigham's brochure, University of Iowa Chautauqua collection.

113. *L*, Nov., '04, 24.

114. For an article about how Bowden met her husband Charles and her early archeological/ethnological work and photography see *L&T*, July, '07.

115. The movies and 97 of the slides survive; the text has been lost. The moving pictures were likely shot by Charles Bowden though the possibility exists that some of the rolls of film were appropriated from the Charles Urban Trading Company's 1903 film *Hiawatha: Messiah of the Ojibway,* shot the same month as the Bowden footage. The slides are a mixture of photos taken by Bowden and commercially available photographs by Andrew E. Young, a photographer from Sault Sainte Marie, MI, and the Detroit Photographic Company. See *The 7th Orphan Film Symposium: Moving Pictures Around the World, A Pictorial Story of Hiawatha*, on the web.

116. *L*, Nov., '03, 269.

117. *L*, July,'05.

118. *L,* Feb., 1906.

119. *L,* May, 1905.

120. *L*, April, 1906. The full statement does include a humorous caveat: ". . . wherever there has been no merry-go-round music, gasoline engine, ice-cream stand, or street car accompaniments, or the scarping noise of cement floors." The fact that such specifics are cited suggests that there may have been a criticism in some public forums of her voice's carrying power at some venue. (More broadly, it suggests the difficulties that Illustrated Lecturers were up against in that pre-amplification era.)

121. *L*, May, '04, 156.

122. *L*, Nov., '03, 269.

123. *L*, July, 1905.

124. *T*, Jan., '05, 26. Hartman did well, giving 200 performances in Buffalo in the 05-'06 season. *(T*, March, '06, 52).

125. *T*, April, '06, 35.

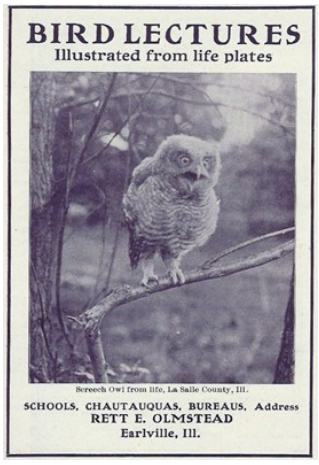
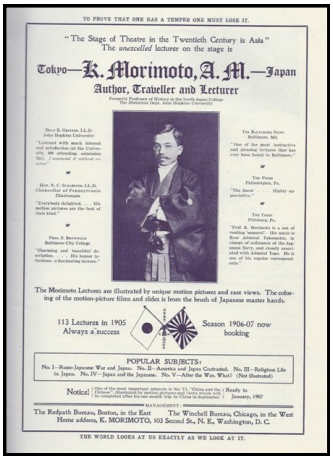
126. *L*, May, '04.

127. *L&T,* Sept., '10.

128. *L*, Aug., '06.

129. *L*, Feb., '06.

130. *L*, Aug., '06.



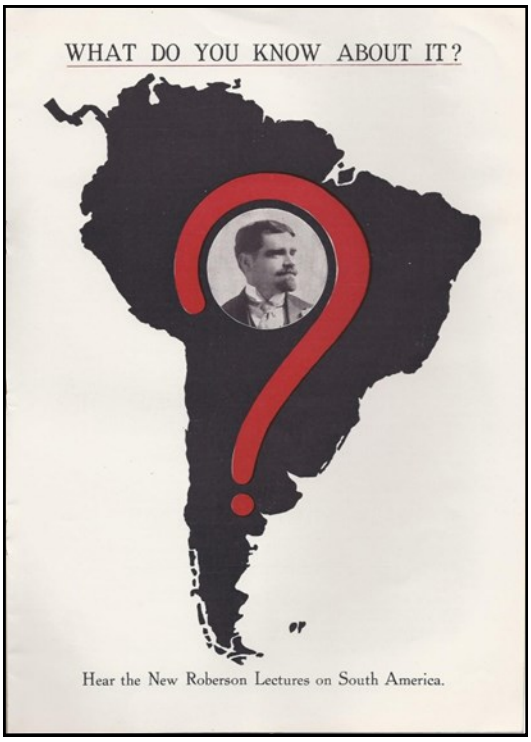


Fig. 33. Advertisements for Illustrated Lecturers. The dramatic flair of Roberson's ad reflects his "get there" reputation. Siebert is dressed to travel. References: Olmstead (*L*, Jan., '06); Morimoto (*L*, Jan., '06); Roberson, (*L*, Feb., '07); Siebert, (*T*, April, '05, 41).

Appendix A. 288 Illustrated Lecturers 1890-1923

Name	Date	Subject	*T, L, L& T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau.
Abbott, Clinton G.	1900 -14	Science, Birds	*L& T*	1					Popular Illustrated lecture on Birds (L&T, Feb.,, '08)		
Adams, Charles H.	1890 -99	?	*T*			1			Illustrated lectures (T, Oct., Nov., '91)		
Alexander, Grif	1900 -14	Art	*LM*			1			Impressions and Impressionists. Word pictures and lantern slides. The views of an outsider on the latest thing in art. Cats and personalities, humorous and instructive (LM, Oct., '13, 86)		
Alford, William V. +	1900 -14	Travel, Engi-neering							Was Panama Canal engineer. Lecturer (with illustrations); The Nicaragua and Panama Canals; The Prehistoric Ruins of America; Central America--Its People Resources. Began L. work 1896. (WW)	*WW*	
Allen, Thomas G.	1890 -99	Travel	*T*				2		Profusely illustrated by photographs taken on his journey. Across Asia on a bicycle, including the perilous ascent of Mt. Ararat and interview with Li-Hung-Chang. Article. (T, Nov., '95)		
Armstrong, Albert +	1890 -99	Arts, Picture Play	*T*	3					A new picture play, Lorna Doone. (T, March, '05, 27) // Oberlin College, and Emerson School of Oratory, Boston ... Lecturer (illustrated); The Bonnie Briar Bush; The Little Minister; The Sky Pilot. (WW)	*WW*	C
-- Arm-strong	1900 -14		*T, L*	39	5	4		1	WW, 1906	*WW*	
Arnold, Julian B. +	1919 -23	Travel	*LM*	1					Lecture, illustrated, The Problem of India (LM, May, '23, 21)		C
Atkinson, William Dent +	1900 -14	Travel	*L*	38	2	2		1	German professor, pastor, traveler, lecturer. Yellowstone Park (illustrated); Cuba and Mexico (illustrated). Began Lyceum work 1896. (WW)	*WW*	
Austin, Arabella Stuart	1900 -14	Travel	*T, L, L& T*	4		5			Gives illustrated talks on the Royal Chateaux of France ... (T, May, '07, 25)		
Bailey, Albert E.	1900 -14	Travel	*L& T*			1			Motion picture and stereopticon lec-tures on Egypt and Palestine (L&T, Jan., '08, 35)		
Baker, Fred Eugene +	1900 -14	Religion							Ohio Wesleyan University, pastor. The Life of Christ in Song and Story (illustrated). Began Lyceum work 1897. (WW)	*WW*	
Baldwin, Evelyn B. +	1900 -14	Travel, Arctic	*T*	2				1	Search for the North Pole. Has been in four polar expeditions. Best pictures of the polar regions (T, Sept '06, 83) // Review (T, April,., '07, 22)		C
Balmer, James Henry +	1900 -14	Travel, Arts, Illustrat-ed Songs	*T*	1		2			Director Kaffir Boys' Choir. Lecturer: Travels in Africa ..A New Entertain-ment. Africa in Picture, Song and Story ... Hundreds of original pictures introduced (T, Aug., '06, 26)	*WW*	
Barbour, Edward Livingston +	1900 -14	Travel	*T*	1					Reader: (WW) // Gave his illustrated lecture Three Great German Capitals (T, March, '06, 52)	*WW*	

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau.
Barr, Edward Balch	1900-14	Travel	*L&T*	1					Color picture travel talks, The Lure of Wild Labrador (L&T, July, '10, 167) // Article. Travel talks (magnificently illustrated in color) (L&T, Oct., '10, 208)		
Battin, Benjamin F.	1900-14	Science, Birds Religion	*T*			2			Music of the Birds (Slides and Whistling); Passion Play (T, Feb.,, '05, 50)		
Baumgardt, B. R. +	1900-14	Science, Astronomy	*L&T, LM*	3	2				Scientist, explorer. Illustrated, The Frontiers of the Universe, Municipal and Civic Art Centers, Our National Parks (L, Dec., '22, 49) // illustrated: An Evening with the Stars (LM, June, '22, 14)		C
-- Baumgardt	1919-23		*LM*	5	1	4			Illustrated lecture (LM, Oct., '19, 31)		
Baynes, Ernest Harold +	1900-14	Science, Nature	*LM*	1		7			Lecturer, writer, naturalist, entertainer. Instructive lectures on Am. Nat. Hist. Ill. with lantern slides from photos taken by self. (LM, July, '13, 43)		C
--Baynes	1919-23		*LM*	1					Performed at Goodwyn Institute (LM, Oct., '19, 31)		
Ben-Oliel, Miss	1900-14	Travel, Religon	*L&T*	4					Holy land exhibit, 300 feet of Palestine scenery, 26 booths, Palestine costumes. Stereopticon lectures and dramatic costume entertainments. Article. (L&T, July, '10, 77).		
Berry, Ira P.	1919-23	?	*LM*	6		16	3		The Evanstonians, The Word's Best (illustrated) (LM, June, '22, 12)		
Beauchamp, Lou J.	1900-14	Travel							Vast Territory explorations, new pictures (L&T, July, '10, 120)		
-- Beauchamp	1919-23								Mentioned (LM, June, '22, 33)		
Bestor, Arthur Eugene +	1900-14	Current Events							University of Chicago, professor of history and political science. Began 1903 (WW). [Did illustrated lectures in Chautauquas on current events.]	*WW*	C
Birdseye, G.K.	1900-14	?	*Flyer*		1				Star Lyceum Bureau, Illus. (1903-04)		
Black, Alexander +	1890-99	Arts, Picture Play	*T*	15	12		1		Alex. Black's picture play Miss Jerry is an indication of the desire for novelty. (T, Dec., '96, 2) // Picture play Miss America, 250 slides colored by A .G. Marshall (T, Dec., '97, 11)		
-- Black	1900-14		*T*	2					The Girl and the Guardsman (T, Jan., 1900, 488)		
Blair, G. B. +	1900-14	Science, Astronomy	*L&T*	2					Astronomy, illustrated with charts, stereopticon and telescope. (L&T, Aug., '10,)		C
Blake, Edwin Alonzo +	1900-14	Travel	*LM*	2		9	2	1	Illustrated Travel talks on foreign lands. Egypt (LM, July, '13, 43) //The Perils of Sea Life Among Cod Fisherman (Illustrated) (LM, Dec., '13, 57)		

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau.
Blanchard C. J.	1900-14	?	*L&T*	1					Millions for Moisture (Illustrated) (L&T, Dec., '07, 291)		
Bogert, Walter L.	1900-14	Arts, Illustrated Songs	*T*	1					A series of six illustrated lectures on Folk Songs and Music Dramas at University Extension Society, Philadelphia. (T, Feb., '07, 40)		
Bolton, C. E.	1890-99	Travel	*T*	1		5			Bolton illustrated travels (T, Jan., '96, 13)		
Bonnarjee, Basante C. +	1900-14	Travel	*L&T, LM*	3	2	6			India. In his illustrated lectures most of the lantern slides are made by him from photos taken by himself. (L&T, Sept., '10)		
Boston, Napoleon	1900-14	Travel	*T*			8			Picturesque Ireland or Twenty-one Days in a Jaunting Car. 125 colored slides, also many moving pictures portraying Ireland, Irish life and superstition, and the Irish peasant (T, March, '07, 44)		
Bowden, Katherine Ertz, and Charles +	1900-14	Arts, Pictorial Story	*T, L*	98	11	12	14	3	Educated at Valparaiso University. With still and motion pictures: Paris and the Exposition; A Trip to Oberammergau and the Passion Play; A Pictorial Story of Hiawatha; Christ in Art. // Review (L, May, '03, 130) // Article (L&T, July, '07)	*WW*	
Bowker, John C.	1890-99	Travel	*T*			1			The Bowker Illustrated travel talks, The Transvaal, Hawaii and Samoa ... Finest and most colorful views ever shown in America ... (T, Nov., '97)		
-- Bowker	1900-14	Religion	*L&T*	1					Oberammergau (L&T, March, '11, 406)		
Brigham, Edward Norris	1890-99	Travel	*T, L*	1	2	2			Illustrated lectures on South America (T, April, '99)		
Brigham, Nat Maynard +	1900-14	Travel	*TL, L, LM*	57	5	2		8	Harvard University ... U.S. Marshal, Utah Territory ... The Grand Canyon of Arizona; The Apache Warpath; Utah and Mormons; The Men Who Won the West; From Coronado to Kit Carson (WW) Reviews of illust. lect. (L, Feb., '06) (L, Oct., '04)	*WW*	C
Brockway, A. A.	1890-99	Travel	*T*	1					Secretary of Egypt Exploration Fund and extensive European and Oriental traveler and lecturer. A. G. Marshall colorist (T, Dec., '97, 11)		
Brooks, William Robert +	1890-99	Science, Astronomy	*T, L&T*	2		1			The Wonders of the Heavens; Our Celestial Neighbor the Moon; Comets and Meteors, all illustrated by stereopticon, charts and apparatus. (WW) Recently discovered 25th comet. (T, April,.,, '06, 58)	*WW*	
Broomall, Clarence W.	1890-99	Travel							Illus. The Walls of Sparta, West by South. (T, Nov., '94)		
-- Broomall	1900-14	History	*T*			3			Illustrated Lectures--American History. Bright, inspiring, instructive talks to teachers (T Jan., '04, 25)		

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau.
Bruce, Kenneth	1900 -14	?	*L&T*			1			Lectures, popular, illustrated (L&T, Jan., '08, 55)		
Bruce, Wallace	1900 -14	Travel							U.S. Consul at Edinburgh, Scotland . Author: The Land of Burns, ... The Yosemite ... From the Hudson to the Yosemite ... Illust. (WW) [Illust. Lecturer at De Funiak Springs, FL]	*WW*	
Bruner, Frank C. +	1900 -14	Travel							Lecturer ... The Picture Gallery of the Rockies ... Began Lyceum work in 1895. (WW)	*WW*	
Buker, Frank E. +	1900 -14	Travel, Archeology							Emerson College of Oratory, Boston; traveled through Europe and Palestine ... Palestine; Egypt; other lectures on travel and on archeology, all illustrated. Began Lyceum work 1890. (WW)	*WW*	
Burbank, H. A.	1900 -14	Science, Nature	*L&T*	1					Burbank lectures, illustrated with specimens and slides, taken from Mr. Burbank's gardens (L&T, June, '10, 38)		
Cady, Walter Ross +	1919 -23	Science, Astronomy	*LM*			1			Lecturer, Minister, Artist. SUBJECTS: 1. The Birth and Death of the Worlds, a lecture that is different. Illustrated with wonderful pictures and chemical demonstrations. ... (LM, May, '20, 36)		C
Cameron, John E.	1900 -14	Science, Birds, Nature	*L&T*	1					Lectures on birds and other nature subjects ... His day lecture as well as his illustrated evening lecture on birds in their native haunts are both entertaining and instructive (L&T, March, '08, 533)		
Campbell, H. E. W.	1890 -99	Travel	*T*		3				Beautiful Hawaii, New England Illustrated Lecture Bureau (T, Nov., '95)		
Carpenter, Frank G.	1890 -99	Travel	*T*			4			Illustrated talks, China, Japan and Korea in 1894 (T, Nov., '95)		
Cavney, J. Frankling	1900 -14	Arts/ Illustrated Songs	*L&T*						Article, pictures: Mrs. Cavney sings the song, while J. Franklin projects the picture that inspires it. (L&T, Sept., '10, 26.) [Also did chalk talks and clay modeling]		
Cavney, J. Frankling	1919 -23								Over There where the camera caught the Cavenys. The Cavenys entertained the dough-boys and received unstinted praise from men and officers (LM, Sept., '19, 57)		
Chester, Clarence Lyon +	1900 -14	Travel	*T, L&T*	2	4		1		Lectures on travel, all illustrated by pictures of own taking. Began lecturing 1896-7 (WW) // Panama, South America (Illust.) (T, May, '06, 29)//Review (T, April, '07, 22)	*WW*	
Clapham, G. Griffith	1900 -14	Travel	*L&T, L&T*	2		1		1	Real Cowboy Life illustrated. ...the pictures, both moving and stationary, are very fine (L&T, June, '07, 41)		
Clark, Byron J. +	1900 -14	Arts, Ben Hur	*L&T*	3		1			The Ben Hur man, lecture recital illustrated (L&T, Jan., '08, 59) // Review (L&T, Dec., '07, 285)		
Clark, Edward Lord +	1900 -14	Travel							Lecturer (illustrated); The Egyptians Five Thousand Years Ago ... Began Lyceum work 1904. (WW)	*WW*	
Clark, Edward Warren +	1900 -14	Travel							Traveled around the world, in 1875, 1895, 1896 ... author ... lecturer (illustrated) on Japan, China, Ceylon, India, Egypt, Palestine, Asia Minor; Rome, Italy, Paris and Switzerland (WW)	*WW*	
Clark, Elsie	1900 -14	Travel	*L&T*			1			Of Mashonaland, Central Africa ... All illustrated with superb pictures (L&T, Jan., '08, 51)		
Clarke, W. J.	1900 -14	Science, Aeronautics	*L*	6				2	Has a new lecture on Aeronautics and the Airship, illustrated by experiments and stereopticon views (L, Oct., '05, 391)		

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*W W*	Chau.
Clark, Elsie	1900 -14	Travel	*L&T*			1			Of Mashonaland, Central Africa ... All illustrated with superb pictures (L&T, Jan., '08, 51)		
Clarke, W. J.	1900 -14	Science, Aero-nautics	*L*	6				2	Has a new lecture on Aeronautics and the Airship, illustrated by experiments and stereopticon views (L, Oct., '05, 391)		
Clayton, Henry Helm +	1900 -14	Science, Aero-nautics							Scientific lectures. 120 papers in scientific journals of America and Europe. Lecturer: on exploration and travels in the atmos-phere. (WW) Chautauqua Illustrated lec-turer.	*WW*	C
Clemens, Mildred Leo	1919 -23	Travel	*LM*	3					Made a Fellow of the Royal Geographical Society (LM, Jan., '23, 35) // Miss. Mil-dred Leo Clemens ... will bring an illustrat-ed lecture from Hawaii (LM, March, '20, 25) [Related to Mark Twain.]		
Cobern, Camden M.	1900 -14	Travel	*LM*			7			Stereopticon lecture--Buried Treasure. Visit to Kadesh Barnes. Lost Oasis never visited for 800 years. Pictures are the only ones in existence. (LM, Sept., '13, 5)		
Coggeshall, Arthur Ster-ry +	1919 -23	Science, Archeol-ogy	*LM*	1	2				Will bring a true picture of prehistoric life in his illustrated lecture, Hunting Big Game in the Rocks [Rockies?] (LM, Jan., '23, 24)		C
Cohen, Herr Gustavus	1890 -99	Travel	*T*		3	4			Illustrated Lecture ... A Russian Jew (T, Nov., '98)		
Cole, George LaMonte +	1900 -14	Travel	*T, L&T, LM*	39	6	22			The Navajos--Children of the Desert; The Grand Canyon of Arizona; The Yosemite Valley; The Great Cave of Kentucky; I doubt if there can be found finer views of the Canon of the Colorado. Articles: (T, March, '07, 20) (L, Feb., '06)	*WW*	C
Collins (P. V. ?)	1900 -14	?	*L&T*	2					Collins' Illustrated Lecture (L&T, Feb., '08, 481)		C
Comerford Illustrated Entertain-ment	1900 -14	?	*L&T*	1					Star Course of YMCA, Hartford, CT. Enlisted Comerford Illustrated Entertain-ments (L&T, March, '08, 539)		
Cook, Fred-erick Albert +	1900 -14	Travel, Arctic	*T*	2	1	5		1	New illustrated lectures--1. Towards the North Pole, 2. Climbing Mt. McKinley, 3. Towards the South Pole (T July, '04, 2)	*WW*	
Cornish, Louis H.	1900 -14	History	*T*				1		Colonial Days, On Washington's Staff. Two new illustrated lectures by the editor of The Spirit of '76. New, Novel, Unique (T, Feb., '05)		
Cottrell, Horrace	1919 -23	Science, Nature	*LM*	1					Illustrated Lecture, Cape Kidnappers and the Gannet Nursery (LM, May, '23, 22)		
Crum, John H. +	1900 -14	Arts, Travel							Monologist and lecturer (illustrated); Shakespeare in Art; Robert Burns; Mis-sions and Mission Days of Southern Cali-fornia; Land of Poco Tiempo in Picture, Verse and Story. (WW)	*WW*	
Cunning-ham, Frank O. +	1890 -99	Travel, Religion	*T*		12	11	2		Illuminated entertainments (T, Nov., '98) // Glimpses of Many Lands, Holiday happen-ings in Europe, Life of Christ in story, scenes, song (T, Jan., '99)		
-- Cunningham	1900 -14		*T*		1	1			Illuminated entertainments (T, Jan., 1900)		

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	SmAd	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau.
Danvers, William N.	1900 -14	Travel	*L&T*	1			1		Illustrated Lectures. Rome, Naples and vicinity, Venice (L&T, June, '07, 29)		
Davidson, Wilber Leroy +	1890 -99		*T*		1				Illustrated lectures (T, 1890s Unknown Date, Shearer's Special List)	*WW*	C
-- Davidson	1900 -14	Travel	*L&T*	1					Lecturer (illustrated): Shakespeare's Home; Tramps Through Switzerland; From the Italian Lakes to Vesuvius; Away Down South in Dixie. (WW)		
Davis, Daniel Webster +	1900 -14	Current Events, Arts, Illus-trated Songs							Lecturer. Of African descent. Plantation Life and Present Condition of the Negro (illustrated), with own poems and songs. (WW)	*WW*	
Dawson, Roland S.	1890 -99	Travel	*T*		3	2			Hawaii our Pacific paradise ... elaborately illustrated (T, Nov., '98)		
DeMotte, John Brew-er +	1890 -99	Science, Elec-tricity	*T*	11	8		7		Electricity and Civilization ... illustrated by the electric stereopticon (T, Nov., '98)	*WW*	C
-- DeMotte	1900 -14	Reli-gion, Science, Inspira-tion	*T, L, L&T*	56	7		5		Lecturer (with scientific illustrations): ... Python Eggs and the American Boy ... Began lecturing ... 1888; filled over 2,500 engagements. (WW)// Articles: (L&T, (Oct., '07, 213) // (L&T, Dec.,'07, 315)		
De Windt, Harry	1900 -14	Travel	*L*	3					Famous British traveler, gave Paris to New York Overland, at the Academy of Music, Feb. 5, to a very fashionable audience. The pictures were superb and his delivery elo-quent. (L, March, '03, 87)		
Deems, Frank M.	1890 -99	Science, Inven-tion	*T*			1			Two years and a half with Thomas Edison, a superbly illustrated lecture on the Wizard of llewellyn Park (T, March, '92)		
Dempsey, Charles A.	1900 -14	Social Issues, Indians	*LM*	1			1		Eagle Feather, The Story of the Indi-an ...With or Without colored lantern slides (LM, July, '13, 12)		
Dempsey, Thomas	1900 -14	Travel	*L&T*	4					Rambles Thro' Ireland, illustrated. Assisted by Miss Clarice, Harpist and singer. (L&T, Oct., '10, 214)		
Derr, Al-bert C. +	1900 -14	Arts, Illus-trated Songs	*T, L*	1			2	1	Triple stereopticon. A full week's stand, giving six entertainments consisting of fine vocal music (Illustrated songs), moving pictures and an illustrated address. Article: (T, May, '05, 25)	*WW*	
Devney, Joseph Jordan	1900 -14	Travel	*L&T*	5		1			Beautifully illustrated European Trave-logues great for Chautauquas (L&T, Jan., '08, 40) // European Travel Talks-- illustrated (L&T, Oct., '10, 207)		
Dexter, George Blake	1900 -14	Travel	*L&T*	1					Journey Through Africa, illustrated (L&T, March, '11, 406)		
Dietrich, Will +	1919 -23	Science, Astron-omy	*LM*	1					The Immensity of the Universe, illustrated (LM, May, '23, 21)		C
Downie, Donald	1890 -99	?	*T*		2				Illustrated (T, 1890s, Pond Season, 1892-93)		
DuBois, Howard Weidener +	1900 -14	Travel	*T, L*	2	4				Wonderful America (Illustrated) (T, May, '06, 29)		C

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Men tion	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau.
Edwards, W. H.	1900 -14	Travel	*L&T*						Stereopticon lectures on Egypt--Ancient and Modern (L&T, July, '10, 117)		
Ellsworth, William Webster +	1900 -14	History							Lecturer (with stereopticon): Captain John Smith and Old Virginia; The Personal Washington; Arnold and Andre; From Lexington to Yorktown; The Guns of Sumter. Began work, 1893 ... (WW)	*WW*	
Elmendorf, Dwight +	1890 -99	Travel	*T*	1					Among the best talent booked at the Brooklyn, N.Y. Institute (T, Sept., '99)// [Major illustrated travel lecturer, but worked in larger halls than the Lyceums.]		
--Elmendorf	1900 -14		*T*						Article: (T, Jan., '07, 20)		
Emerson, Edwin +	1900 -14	Travel	*T*		2				Foreign Correspondent, Boston Post. In and Out of Port Arthur during the Siege; Through Earthquake and Fire in San Francisco. Began lecturing, 1905 (WW) // Russian-Japanese War (Illustrated) (T, May, '06, 29)	*WW*	
Fairbank, J. Wilder (Shawmut)	1900 -14	Arts, Ben Hur, Other	*L&T*	1					Dickens As I Recall Him. Illustrated by stereopticon views. (L&T, Feb., '11, 388) // Lecturer with illustrations: Ben Hur; Sign of the Cross; Parsifal; The Shepherd King. (WW)		
Farnsworth, Frank E.	1900 -14	Travel	*L&T*	1					Canal Zone, illustrated (L&T, March, '11, 406)		
Farrow, John Edward +	1900 -14	Religion							The Story That Transformed the World; The Grandeur of the Simple Life; A Pilgrimage to Sacred Shrines; Martin Luther, the Hero of the Reformation; By way of the Cross (All illustrated) (WW)	*WW*	
Fiala, Anthony +	1900 -14	Travel, Artic	*T, L&T*	5		4		1	With dog teams and ponies over the polar ice. Illustrated with the acknowledged finest photographs (colored) ever taken in the Artic. (T, April,., '07, 27)		C
--Fiala	1919 -23		*LM*	1					With Col. Roosevelt Through the Brazilian Wilderness- (LM, Jan., '23, 38)		
Fleshman, Arthur Cary +	1919 -23	Travel	*LM*	3		13			Illustrated lectures in color on Charming Greece, Sunny Italy, and Famous Italian Masterpieces. (LM, June, '22, 48) // Illustrated lectures in color on Greece, Italy. (LM, Dec., '22, 50)		
Flude, Alfred L. +	1900 -14	Travel	*T, L, LM*	40	6	6			Moving picture entertainer and platform manager for Chautauquas. Lecturer: A Triple Wonderland; The Baby Days (both illustrated) (WW) // (Illustrated) (T, May, '05, 19)	*WW*	C

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med. Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau.
--Flude	1919 -23		*LM*	6	1				Russia, Siberian, Chinese and Japanese questions. With...pictures and slides, (LM, Nov., '19, 41)		
Forbes, Edwin H. +	1900 -14	Science, Geology, Astrono-my	*T, L&T*	4	2	7	4		Popular Scientific Illustrated Lectures, 1. The Growth of a Continent, 2. The High Heavens, 3. Niagara Falls (new) (T Feb, '04, 20) // Popular Scientific lec-tures (T, Feb. '05, 57)	*WW*	
Fulton, Robert I.	1900 -14	Travel	*L&T*						Real Cowboy Life . . . Illustrated (L&T, June, '07)		
Gaddess, Mary L.	1890 -99	Arts	*T*			1			Fourth of July Orator. World's Fair original readings, magnificent stereopti-con literary and humorous lecture (T, March, '95)		
Gamel, Frank H. +	1900 -14	Social Issues, Boys	*T, L, L&T*	47	7	18	19	2	Illustrated lecture, The American Boy (T, Feb. '05, 56) // Has purchased a triple lantern; will have some beautiful new picture effects of his own invention (L, Feb. '06, 128)// Review (L&T, Dec., '07, 298)	*WW*	C
Garner, Richard L. +	1900 -14	Science, Nature	*L&T*	2					Studies of the Great Ape at Home: Observations of Animal Life in the Jungle. Illustrated by stereopticon (L&T, Jan., '11)		C
Garrett, Edmund Henry +	1900 -14	Travel							Three illustrated lectures: Baronial Halls and Mansions; The Land of Lorna Doone; The Home of Shakespeare (WW)	*WW*	
Garrity, E. S.	1900 -14	?			1				Star Lyceum Bureau, Illus.		
Geil, William Edgar +	1900 -14	Travel	*T, L&T*	11				2	Lecturer (illustrated) Traveled 120,000 miles; crossed China, Asia, Africa; Cannibals; Pigmies; The Great Wall, Africa (L&T, April,., '08, 664) Article: (T, July, '06)// Back Cover (T, June, '06) // An explorer is worth $200 a night. That is Dr. Geil's price per lec-ture. (L&T, Nov., '10, 6)	*H*	
George, Robert A.	1900 -14	Arts	*T, L, L&T*	1	5				Hiawatha Illustrated (T, April,., '06, 35)		
Gibson, Charles Brockway +	1900 -14	Travel	*LM*	3		10	4	1	Now giving travel talks on The Land of the Sultans and Turkey and the War, with and without colored lantern slides (LM, June, '13, 33) // Article with photo (LM, July, '13, 32)		
Good, Robert	1919 -23	Travel, Illustrated Songs	*LM*	1		6			Story of 16,000 Americans in Germany. With or without illustrations. Castles on the Rhine. Singing with the Soldiers. Mass singing with the use of stereopti-con. (LM, June, '22, 49)		
Goode, J. Paul	1900 -14	Geography							Lecturer (illustrated): 2 courses, 6 lec-tures each on Our Natural Resources: Their Economic Significance ... The Geographic Interpretation of Chicago (illustrated); (WW)	*WW*	
Goodsell, John W. +	1900 -14	Travel, Arctic	*L&T*	4					Over 100 beautifully colored slides of northern photographs ... original Eskimo drawings of the people, animals, and hunting scenes ... slides of the Red Snow, a microscopic algae (L&T, July, '10, 86)		C

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau.
Gorman, J. W.	1890 -99	Arts, Illustrated Songs	*T*					1	With Miss A. I. Ames. A New Departure. Gorman's Ideal Entertainers. Introducing as special features Illuminated songs and the marvelous cinematoscope! (T, Dec., '96, 13)		
Gorst, Charles Crawford +	1900 -14	Nature, Birds	*LM*				1		If you ever have a chance to hear Charles Gorst, the Boston bird man, do not let the opportunity go by. (LM, August '13, 32)		
--Gorst	1919 -23		*LM*		2	1	2		The Bird-Man Illustrated Lecture-Entertainer (LM, March, '23, 8)		
Grant, Roland Dwight +	1890 -99	Science	*T, L&T*	1	4	7			Illustrated Excursions ... A Course of Five Scientific and Popular (T, Nov., '98)	*WW*	C
--Grant	1900 -14	Travel	*T, L, L&T*	95	9	7	5	2	Illustrated: Rome of Michelangelo, Wrinkles, Cracks & Erosions, The Yellowstone & Why? Has addressed over 1,000 audiences ... (WW) // Review, (T, April,., '07 22) // Article, picture (L, March, '05, 132)		
Green, Thomas E. +	1900 -14	Religion	*T, L, L&T, LM*	134	10	3	3	3	Dr. Green's New Lecture The Knights of the Templars. The illustrations from M. Gustav Dore. (T, Sept., '06, 22) // Article: (L, Dec., '05, 45) [Most of Green's lectures do not appear to be illustrated.]	*WW*	
--Green	1919 -23		*LM*	3					Article: (LM, Feb. '14, 6)		
Greenleaf (Laurent), Eugene +	1900 -14	Magician	*T, L, L&T*	88	7	3	6	1	Magician and illusionist. New $300 dissolving stereopticon and lighting machinery (T Aug., '04, 47) // Magician ... Began Lyceum work 1899-1900. (WW) Articles: (T, April., '06, 40),(L, March, '06, 138)	*WW*	
--Greenleaf (Laurent)	1919 -23		*LM*	3					Eugene Laurant & Company on Redpath-Horner circuit (LM, June, '22, 14)		
Grenfell, Wilfred +	1900 -14	Travel, Social Issues	*T*	1					Review (T, March, '07, 20) // Good picture. General article--illustrated. (T, Feb '07,23) // Dr. Grenfell is entering the ranks of story-tellers, as well as of those who simply narrate facts and incidents (T, April,., '07, 18)		C
--Grenfell	1919 -23		*LM*	2	2				Midst Ice and Snow in Labrador (LM, Jan., '23, 4)		C
Groff, George G.	1900 -14	Travel, Science							After war in Porto Rico. Director of Vaccination (790,000 persons were vaccinated in 3 months) ... Illustrated Lecture on Porto Rico ... Began Lyceum work 1880. (WW)	*WW*	
Hammer, William Joseph	1900 -14	Science, Radium	*L*					1	Popular scientific lecture on radium and its remarkable properties ... curious and instructive lantern slides (L, Jan., '05)	*WW*	
Hammers, A. M.	1900 -14	Travel	*T*			1			All the delights of travel with none of the discomforts. A strictly high grade attraction. The Hammers illustrated lectures (T, Feb. '05, 40)		
Harding, W. F.	1900 -14	Arts, Ben Hur	*L*			1			Lecturer, Uncle Sam's Girl, Uncle Sam's Boy, Ben Hur (Illustrated) (L, March, '06, 183)		C
Harper, Robarts +	1890 -99	Travel	*T*	17	28	15			His new lecture From Hudson to Thames ... // Superbly illustrated by means of unique apparatus, color effects and motion pictures (T, Dec., '99)		

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau
-- Harper	1900 -14		*T*	2	2				His tenth consecutive annual appearance (T, Jan., 1900, 488) // Article about retirement. (L, March, '03, 81)		
Hartman, Cary W.	1900 -14	History, Hiawatha	*T*	1		1			Pontiac's conspiracy with bands of Ojibway, Dakotas and Six Nation Indians. Also pictorial production of Hiawatha, 150 illustrations, (T, Jan., '05, 26)		
Havers, E. A. +	1890 -99	Travel	*T*	4	8	7			Under the Cuban Flag. A. G. Marshall, colorist (T, Dec., '97, 11)		C
-- Havers	1900 -14				2				Star Lyceum Bureau, Illus.		
Havice, Marcus Hill +	1900 -14	Travel	*T*	1		14	2		Triple Wonders of America, something new, pleasing and attractive ... picture after picture of magnificent mountain peaks ... (T, Feb. '05, 45)	*WW*	
Hazlett, D. M.	1900 -14	Travel	*T*	1					Gave his illustrated lecture on Panama and the Panama Canal (T, Nov., '05)		
Heaps, Allison Ray	1919 -23	Religion ?	*LM*	1					Festival Circuit. Illustrated Lecture. The Man Who Played God (LM, May, '23, 21)		
Hegner, Robert W.	1900 -14	Science, Birds							Lecturer ... University of Chicago ... Lecturer: The Experiences of Bird Photographer; The Home Life of Wild Birds; Butterflies (ill.) (WW)	*WW*	
Heigle, David	1900 -14	Religion	*L&T*	1					Has given illustrated lectures on religious subjects for many years, is being booked at the western Chautauquas for next summer. (L&T, Dec., '07, 298)		
Hendrickson, Louis Both	1890 -99	History, Costumes	*T*	1					Authority on historical costume. A. G. Marshall colorist (T, Dec., '97, 11)		
Herbert, L. G.	1900 -14	Arts, Ben Hur	*L&T*	1					The Ben Hur Man. Illustrated Lecture. Recitalist (L&T, March, '08, 546)		
Hexamer, Charles J.	1890 -99	Travel	*T*	1					The City of the Sultan ... illustrated by the electric stereopticon (T, Nov., '98)		
Hill, Charles T.	1900 -14	Misc.	*T*				2		Fighting fire at home and abroad .. profusely illustrated with colored stereopticon views and motion-pictures (T, May, '07, 40)		
Hillis, Newell Dwight +	1890 -99	Religion	*T*	3	1				Fort Worth Talent Listing (T, Nov.,, 98)	*WW*	
--Hillis	1900 -14		*T, L, L&T, LM*	50	50	1	2		Religion, Social Policy (T Aug., '05) Illustrated (T, Aug '06, 25)// Article, photos (T, April,.,, '05, 7-10) [Hillis produced his own set of publicly available slides, The Better America Lecture Series.]		
--Hillis	1919 -23		*LM*	1	1				Lecturing on Chautauqua circuit. (LM, Dec. '22, inside back cover)		
Holmes, E. Burton +	1890 -99	Travel	*T*	5					Illustrated lecture at Central Music Hall. His houses have averaged close to a thousand dollars . . . popular young platformer. (T, Dec., '97) [A major illustrated lecturer who performed in larger halls than the Lyceums.]	*WW*	C
-- Holmes	1900 -14		*T*	10					Opened the Brooklyn Institute Course with his illustrated lecture on Port Arthur and the same week appeared twice in Washington, D.C. (T, Jan., '06, 31)		
-- Holmes	1919 -23		*LM*	1					Brooklyn Institute of Arts and Sciences Illustrated Lectures (LM, April,., '20, 29)		

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau.
Holt, Hamilton	1900 -14	Travel	*L&T*	1					The Federation of the World. Illustrated with stereopticon slides (L&T, Dec., '07, 400)		
Holtz, Earl Douglas +	1900 -14	Travel	*LM*			8			Yankee in the Land of the Pharaohs. Personal observations in Egypt, Illustrated (LM, Aug., '13, 45)	*WW*	C
Hopkins, Willliam E. and Mrs.	1900 -14	Travel	*LM*			2			Oriental and Welfare lectures. SUBJECT: Six stereopticon and costume lectures, assisted by Mrs. Hopkins (LM, April,., '14, 43)		C
Hore, E. C.	1890 -99	Travel	*T*			1			The Pearl of Africa ... Illustrated by large maps, and for private assemblies, original photographs ... (T, May, '91)		
Howard, Joseph	1890 -99	?	*T*		2				Illustrated (T, 1890s Unknown Date)		
Howe, Lyman H. +	1900 -14	Travel	*L*				1		America's greatest production of moving pictures (L, Nov., '04, inside back cover) [Know from other sources he gave illustrated lectures as well as movies.]		
Hubbard, Mrs. Leonidas, Jr. +	1900 -14	Travel	*T, L, L&T*	4	2	6	4	2	Illustrated with many stereopticon views. (T, Dec.,, '06, 39) Article: A Woman's Way Through Unknown Labrador (T, March, '07, 28)		
Hudson, Robert Paine *+	1900 -14	Travel							Picturesque Mexico, with stereopticon illustrations. Began Lyceum work 1884. Has given 1,000 lectures (WW)	*WW*	
Hulbert, Homer L.	1900 -14	Travel	*L&T*	1					Passing of Korea, illustrated (L&T, March, '11, 406)		
Huling, Ellen Paine	1900 -14	Travel	*LM*			5			Miss Huling was the first American woman to visit the extreme northern part of Labrador. Illustrated by colored slides. Eskimo costumes and curios (LM, Dec., '13, 51)		
Ilonka and Dezso	1890 -99	Arts, Ben Hur	*T*			1			Ben Hur illustrated with over one hundred views (T, May, '91)		
Inui	1900 -14	Travel	*L&T*	1		1			The Japanese orator and lecturer ... illustrated lecture on Japan (L&T, Jan., '08, 58)		
James, George Wharton	1890 -99	Travel, Indians	*T*	y					The Snake Dancers of the United States ... illustrated by the electric stereopticon (T, Nov., '98)		
--James	1900 -14		*T*	1					Southwestern Tribal Research, Article (T, March, '07, 21-22)		
Jayne, John Anderson (Janes)	1900 -14	Inspirational	*T*	2			1	1	Hail Columbia,; Animated Interrogation Points (all illustrated) (WW) // The Fly Wheel of Society, or Secret Forces in Character Building. Illustrated with original cartoons.. (T, May, '05, 6)	*WW*	
Janes, Frank E. (Jaynes)	1900 -14	Travel	*L, LM*	2	2				Little Journeys (ill.) (L, March, '07, 130) Illuminated Lectureship.		C
Jenkins, Millard A.	1900 -14	Travel	*L*			1			Preacher, lecturer, traveler. Lights from the East (illustrated) (L, May, '04, 147)		
Job, Herbert K.	1900 -14	Science, Birds	*L&T*	1					Colored bird slides taken from life (L&T, Nov., '10, 241)		
Johnson, Isabel Louise	1890 -99	?	*T*			2			Stereopticon Illustrated Lectures (T, April, '98)		
Johntry, Sargeant	1890 -99	Travel	*T*			2			Illustrated, moving pictures (T, Nov., '98) // Illustrated with the wonderful Artograph--Living Moving Pictures (T, Jan., '99)		
Kellogg, Charles Dennison +	1890 -99	Science, Birds	*T*	7		9			Kellogg Bird Carnival Co., 100 song bird slides and tableau effects colored and designed by A. G. Marshall (T, Dec., '97)	*WW*	C

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau
-- Kellogg	1900 -14		*T, L, L&T*	79	18	2		3	Bird recitals with slides (T, Aug., '05, 42) // Has filled 2,200 engagements. (WW) // Cover photo and article (L, Feb. '05, 115)		
Kemp, Mr. & Mrs.	1900 -14	Travel	*L&T*	4					Tales of the West (Illustrated) (L&T, Oct., '10, 214)		
Kempton, Austen Tremaize	1900 -14	Arts, Ben Hur, Oth-ers, Travel							Lecturer (stereopticon) and reader. Evangeline; Miles Standish; Hiawatha; Nova Scotia; New Brunswick; Ben Hur; In His Steps; Holy Land. Began Lyceum work 1893. (WW)	*WW*	
King, D. Ward +	1900 -14	Misc.	*T, L&T, LM*	31		13			Photographs show a change wrought in thirty minutes on mud called, by courtesy, a road ... King, the Good Roads Man. (T, March, '07, 24) // Article and photo of King grading a road. (LM, Dec '13, 19)		
Knowles, R. G.	1900 -14	Travel	*T, L, L&T*	2	2	1	4		The humorous traveler ... Magnificent moving pictures, beautiful colored views .. (T, April,., '07, 33)		
Lala, Ramon Reyes +	1900 -14	Travel	*T, L*	17	14	1	6		His lecture on The Philippines and their people is illustrated by 150 pictures besides vocal and instrumental music by the lectur-er (T, May, '05, 24). Began Lyceum work about 1902. (WW)	*WW*	
Lamkin, Nina B.	1900 -14	Arts, Opera	*L*			1			Leading Artists in Parsifal. Stereopticon lecture recitals (L, Nov., '04, 12)		
Lampert, Carl A.	1900 -14	Arts, Illustrated Music	*LM*			4			Director, The Schuman Quintet. CON-CERTS, using the highest grade of musical literature. Illustrated with stereopticon views connected with musical composi-tions (LM, July, '13, 45)		
Land, Franz-Joseph	1900 -14	Travel, Arctic	*L&T*	1					The Search for the North Pole and Life in the Great White World. Illustrated with stereopticon slides (L&T, Dec., '07)		
Layton, Went-worth E. E.	1900 -14	Travel, Indians	*T*			1		1	Pueblo Indians, illustrated by some forty-five superb stereopticon views, phono-graphic records of characteristic Indian music, and rare relics acquired at great personal risk (T Feb., '04, 2)	*WW*	
Lewis, Jas. C.	1890 -99	Arts, Picture Play	*T*	y					Purchased the picture play One Summer, one of the finest and most charming picture plays possible (T, Sept., '99)		
Lewis, John Jay +	1900 -14	Religion, Passion Play	*L*	5					Rev. J. J. Lewis has given the Passion Play more than 3000 times, and is now begin-ning life over again with an unillustrated lecture, That Reminds Me (L, Feb. '05, 134)		C
Lincoln, George S.	1900 -14	?			1				Star Lyceum Bureau, Illus.		
Lincoln, Surrick and Mabel	1900 -14	Travel	*T, L&T*	4	2	4			The Lincolns, Pictorial Travelogues and motion pictures (T, Nov., '04, 42) // Alaska; Scenic America; Our Islands of the Sea; Congress of Nations; Denizens of the Air; Japan (in preparation) (WW)	*WW*	
Loring, J. Alden	1900 -14	Travel	*L&T*	5					Through the Wilds of Africa. Field natu-ralist to the Roosevelt African Expedition. Not a story of animal butchery. With or without illustrations (L&T, Nov., '10, 272)		C

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Me-dAd	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau
Lybarger, Lee Francis	1900 -14	Misc.	*L&T*	1					The power of the illustrated lecture has never been better demonstrated than now by the land and irrigation companies to awaken interest in their opportunities (L&T, Jan., ' 11, 384)		
MacCorry, P. J. +	1900 -14	Religion	*T, L, L&T, LM*	24	9	12	4		Roman Catholic priest. The Story Beautiful (illust.); Realms of Childhood (illust). (WW) Article: A one man Oberammergau. Color by Joseph Hawkes. (L, March, '07) // Picture (LM, Oct., '13, 63)	*WW*	C
MacQueary, T. Howard	1900 -14	Social Issues	*LM*		1	7	1		Author, Teacher, Lecturer. Travel talks with fine illustrations ... (LM, June '13, 28) // Popular lectures on important social problems (LM, July, '13, 37)		
MacQueen, Peter +	1900 -14	Travel	*T, L*	12	6	3			(illustrated) Russia and Japan; Panama Canal and the Tropics; Philippines; Turk and Constantinople; Childhood; Scotland and Burns; Spain, France. Gave 1,700 lectures in 8 years. (WW)	*WW*	C
Markley, Monroe	1900 -14	Inspirational	*L&T*	2					Doing the Impossible, ... for pertinent and striking illustrations (L&T, Sept., '10)		
Maro, Edward	1900 -14	Arts, Shadowgraphy	*L, L&T*	14				1	Artistic Shadowgraphy (L, May, '05) // Biography. Mentions started out as a mere boy with an illustrated lecture (L&T, Feb. '08, 456) Obit: (L&T, March, '08, 567)		
Martin, Anna Deloney +	1890 -99	Arts, Prisoner of Zenda, Quo Vadis	*T*	2	2	5			Prisoner of Zenda (T, April, '98) // Quo Vadis, illustrated. Handsome colored views, picture drama, Prisoner of Zenda, dramatized, illustrated and impersonated (T, Jan., '99)	*WW*	C
--Martin	1900 -14		*T, L*	12		3	8	2	Monologist, stereopticon illust; Parsifal. (WW)		
Matthews, Franklin	1900 -14	?	*L&T*	1					Illustrated lecture (L&T, Nov., '10, 242)		
Mayers, Mrs. Delia	1900 -14	?	*L&T*	1					The Boyertown Disaster, fatal theater fire at Boyertown, Pa. The place was packed with people listening to an illustrated lecture by Mrs. Delia Mayers. She died in disaster. (L&T, Feb. '08, 510)		
McCain, George Nox +	1900 -14	Travel	*T, L&T*	6	1	5	2	2	Illustrated: Cuba, Belgium and Holland; Venezuela; East Indies; The Klondike; Mexico; West Indies; Under the Equator; San Francisco Earthquake (T, May, '06) // Review (L&T, Jan., '08)	*WW*	
McCampbell, G. Meriwether	1900 -14	Arts, Dante	*L*			1			America's only Dantean lecturer. Popular lectures--illustrated (L, Jan., '05)		
McDowell, Edward Burton +	1890 -99	Travel	*T*					1	Stories of Travel, Panama ... (T, April, '91)	*WW*	C
-- McDowell	1900 -14		*T, L&T*	65	7	2		8	Panama Canal ... Samoa: ... illustrated by 125 photographs and 15 original motion pictures, Illus: The Fiji Island, Arizona Canyon and Yosemite (T, July, '05, inside back cover)//Review: (L, Dec., '03, 8)		
Melnick, Ivan	1919 -23	Travel, Current Issues	*LM*			1			Russia in her death struggle with Bolshevism. An illustrated lecture from different viewpoints giving the political, social, economical and religious conditions. (LM, Sept., '19, 55)		

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau
Miller, Della Crowder	1900 -14	Travel	*LM*	3		6		2	Books and Nooks of Scotland, given in Highland costume, stereopticon, dramatic interpretation; Legends and castles of the Rhine, ... stereopticon ... (LM, July, '13, 46) Reader. (LM, March, '20, 34)		
Mitchell, Charles Bayard	1900 -14	Travel, Arctic	*T*	y					The Land of the Midnight Sun; ... The Land of the Czar; ... The Land of Lands; ... The Land of the Pharaohs; (WW) // illustrated lectures at the Assembly of Chautauqua, N.Y. (T, May, '06, 30)	*WW*	C
Mitchell, Charles L.	1890 -99	Arts, Architec-ture	*T*	1					The Development of Gothic Architecture as shown in the English Cathedrals ... illustrated by the electric stereopticon (T, Nov., '98)		
Miyamorl, Sueji	1900 -14	Travel	*L&T*	1					Has improved much during the past year and appeared for one afternoon and one illustrated lecture on Japan (L&T, Dec., '07, 314)		
Moffatt, Cleveland	1890 -99	Religion, Tissot	*T*			1			In the Moffett-Tissot lecture on the Life of Christ. The Christ story illustrated by the Tissot paintings reproduced on glass by Newman, London (T, Nov., '94)		
-- Moffat	1900 -14		*T*	1					Illustrated lecture on Christ, paintings by Tissot (T, Jan., 1900)		
+Morimoto, Kokichi	1900 -14	Travel	*T, L*	14	6	12	2	1	The Morimoto Lectures. No. II The Far East and the Far West .. No. IV. To and Fro in Nippon ... Illustrations: 23 unique motion pictures and 60 views (T, June, '06, 43)// Review: (T, Sept '06, 25)	*WW*	
Moulton, Forest Ray +	1900 -14	Science, Astrono-my							Professor of Astronomy, Lecturer: illus-trated, On Other Worlds Than Ours. Be-gan, Chicago, 1902, with University Ex-tension division of the University of Chi-cago. (WW)	*WW*	C
Mount, I. R.	1900 -14	Travel	*L&T*	1					Travelogues of the Pacific Coast (L&T, Jan., '11)		
Murray, Robert H.	1900 -14	Travel	*L&T*	1					A new wonder lecture! A newer travel-lecture than you have seen lately! The newest picture lecture on the Lyceum Platform (L&T, Feb. '08, 495)		
Murray, William (Adironda ck)	1890 -99	Travel							Illustrated lecture on Canada. Not identi-fied as illustrated in periodicals, but in Wright, *op. cit*. text note 18, 124-125. [Murray began his Canadian lecture in 1885; it is not clear if he continued it into the 1890s.]		
Nansen, Fridtjof	1890 -99	Travel	*T*	2					His voice is a little guttural in tone,. . . The stereopticon views are a little foggy and indistinct ... Review: (T, Dec., '97)		
Nead, George W.	1900 -14	Religion, History, Travel		1					Lecturer (with illustrations): The Bible; History and Heroes; Lincoln and the Civil War; Japan: The New Empire; India: The Land of Wonders. (T, April, '06, 34)	*WW*	
Nevin, William	1890 -99	Travel	*T*	1					Discoverer of the wonderful ruined city in Mexico containing millions of objects of artistic and archaeological interest. A. G. Marshall colorist. Article: (T, Dec., '97, 11)		

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau
Newman, E. M. +	1919 -23	Travel	*LM*	1					Brooklyn Institute of Arts and Sciences, Illustrated Lectures (LM, April, '20, 29) [Major travel illustrated lecturer, but worked in larger halls than the Lyceums.]		
Nicholls, John A.	1890 -99	Travel, History	*T*		5	8			History and Foreign Travel. With superb illustrations ... (T, Jan., '96)		
Norris, Mr.	1900 -14	Travel, Current Issues	*L&T*	1					Had slides on Panama and the Canal but people wanted to hear about the battle. Lecturing on what people wanted to hear made him famous (L&T, June, '10, 7)		
Northrop, H. E. +	1890 -99	Travel	*T*	2	6	12			1. Japan and the Japanese 2. Rhine & the Black Forest 3. Homes, Habits, History of the French, illust. by slides and up to date moving pictures (T, Sept., '99) // Review: (T, Dec., '97)		
-- Northrop	1900 -14		*T*		1	1			Star Lyceum Bureau, Illus. // Three New Lectures (T, Jan., 1900)		
Norton, Francis Joseph +	1900 -14	Travel	*T, L, L&T*	13	1	3	8		30,000 Miles Under Southern Skies; A Trip to China; Children's Lecture Entertainment; The Philippines; Christ in Art; Great World's Fairs (all illustrated). Began Lyceum work 1895. (WW)	*WW*	
Olmstead, Rett E.	1900 -14	Science, Birds	*L*			1			Bird Lectures. Illustrated from life plates. Performs in Schools, Chautauquas		
Orphean Musical Club	1900 -14	Arts, Illus-trated Songs	*L&T*	1		2			Illustrated songs (L&T, March, '11, 399)		
Ostrander, Harry	1919 -23	Travel	*LM*	1					Picturesque Glimpses of Europe (LM, Jan., '23, 38) // Around the world, all superbly illustrated in color (Chautauqua brochure)		C
Palme, Miss	1900 -14	Arts, Pho-to Plays	*LM*	1					Photo plays (LM, June, '13, 10)		
Parkhurst, Matthew M. +	1900 -14	Travel, Religon	*T, L*		1	2			Travels and Biblical expositions ... Began Lyceum work 1868. (WW) // An Original Globe Trotter, Illustrated Lectures (T, March, '07, 31)	*WW*	C
Paur, Emil	1890 -99	Arts, Play	*T*	1					Conductor. New York Orchestra. A Mid-summer Night's Dream. Various views from that play will be projected on the screen, whilst the music is being performed (T, Nov., '98)		
Payne, Charles A. +	1900 -14	Current Events	*T, L&T, L, LM*	19		4	1		Beautifully Illustrated Lectures, from the best things of the big world and people (L&T, Jan., '08, 29) // Earthquake, Fire, Heroism, San Francisco's Disaster (L, Aug., '06)		C
--Payne	1919 -23	Current Events	*LM*	2					Overseas. Noblest man on the platform. (LM, Oct., '22, 26)		
Pearson, Drew	1919 -23	Travel	*LM*	1					New Zealand Circuit. Illustrated Travelogue Lecture, Sidelights and Snapshots of the North Pacific. (LM, May, '23, 59) Brochure, Borton Collection.		
Peary, Robert E.	1890 -99	Travel, Arctic	*T*	1	6				Daring Artic explorer. A. G. Marshall color-ist (T, Dec., '97, 11)		
Peck, Annie Smith	1900 -14	Travel, Religon	*L&T*	1					Professor of Latin, Smith College. Climbed Matterhorn, 1895. Lecturer: Bolivia and Mt. Sorata; Peru and Mt. Huascaran; The Pas-sion Plays of Europe; With stereopticon illustrations (WW)	*WW*	

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau
Peck, Arthur K. +	1900 -14	Travel	*T, L&T*	3	2				Lecturer (with streopticon illustrations and moving pictures); The Storm Heroes of Our Coast; Custer's Land and Indian Country; The Yellowstone National Park; The Grand Canon of Arizona (WW)	*WW*	C
Perrine, S. Alden	1900 -14	Travel	*LM*			1			Illustrated travel lectures, with or without motion pictures. Ten years in enchanted India--costumes, curios, etc.; original, popular, instructive; (LM, April, '14, 46)		C
Pierce, Robert F. Y.	1900 -14	Travel, Arts, Ben Hur, others							Stereopticon lectures; Rambles Abroad; The Bard of Avon and the Shakespeare Country; Under Ten Flags; Ben Hur; Quo Vadis; The Passion Play; The Glories of Switzerland (WW)	*WW*	
Poole, Frederick	1900 -14	Travel	*L&T*	1					China, illustrated (L&T, March, '11, 406)		C
-- Poole	1919 -23		*LM*	4			1		Illustrated Lecture. With Allenby in Palestine and Lawrence in Arabia (LM, June, '22, 11) // The local committees have given you very high rating on your illustrated lectures ... (LM, Sept., '19, 78)		
Poor, Henry Warren	1900 -14	Arts, Travel	*LM*	1		1			Art and Travel Talks. Beautifully illustrated by numerous original slides in color. Good picture (LM, Dec., '13, 55)		
--Poor	1919 -23		*LM*			3			Beautifully illustrated subjects on Art, Travel and History (LM, May, '23, 9). Review (LM, May, '14, 31)		
Poynter, Richard Henry	1890 -99	Travel	*T*			y			John Bunyan's home and times illustrated (T, Nov., '97)		
Price, Ira Maurice	1900 -14	Travel, Religion							Lecturer (stereopticon) ... educated Denison University, Granville, Ohio ... traveled in Europe ... Lecturer: on Oriental and Biblical themes. Began work 1892 (WW)	*WW*	
Proctor, Mary +	1890 -99	Science, Astronomy	*T*	1	9				Mr. Marshall has designed and executed from her sketches a wonderful and unique series of slides showing a total eclipse of the sun (T, Dec., '97)	*WW*	
-- Proctor	1900 -14		*L&T*	1					Giant Sun and His Family; Story of the Stars; How to Find the Constellations (all illustrated with stereopticon). (WW)		
Ragan, H. H. +	1890 -99	Travel	*T*	1	5	8			Season 1893-94 The Ragan Illustrated Lectures ... A Trip to Alaska, Yosemite and Yellowstone, In Mexico with a Camera ... Each lecture professionally and superbly illustrated (T, 1890s Unknown Date.)		
Rawei, Wherahiko	1890 -99	Travel							Lectures in Maori costume and with stereopticon on New Zealand and Samoa culture.		
-- Rawei	1900 -14								Article and pictures: (L&T, Sept., '10, 27)		
-- Rawei	1919 -23		*L&T*						Presenting in story, song, and picture a realistic portrayal of the life of South Sea Islanders (L&T, April, '23, 29)		
Raymond, Jerome Hall	1900 -14	Travel							Two courses of six lectures each (with stereopticon illustrations) on European Capitals and their Social Significance. Began Lecturing 1892 (WW)	*WW*	

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau
Reese, Percy Meredith	1890 -99	Travel	*T*		2	6			The Rome Lecture (T, Oct. '95)	*WW*	
-- Reese	1900 -14		*T*			1			Lecturer (illustrated): Ancient Rome and the Caesars; Early Christian Rome and the Catacombs; Medieval Rome and St. Peter's; A Glimpse of Rome as It Is To-day (T, 1890s Unknown Date, 16)		
Renton, Herbert Stanley +	1890 -99	Travel	*T*		4	14			Illuminated Stories. A Day and Night in a Volcano, Adventures in the Sandwich Islands. 100 beautiful colored pictures (T, Jan., '96, 16)	*WW*	
-- Renton	1900 -14	Travel			1				Hawaii; The Other Side of the World; The Cannibal Islands; Naval Battles (WW)		
Rhodes, Helen M. (Mrs.)	1900 -14	?	*T*	1					Illustrated lectures at the Assembly of Chautauqua, NY (T, May, '06, 30)		
Riggs, Arthur Stanley	1900 -14	Travel	*L&T*	1					Spain, illustrated (L&T, March, '11, 406)		
Riggs	1919 -23		*LM*	1					Goodwyn Institute, Memphis TN courses: Dr. Arthur Stanley Riggs, illustrated lectures (LM, Oct., '19, 31)		
Riis, Jacob +	1890 -99	Social Issues, Slums	*T*	1					[No mention in T, but Riis was using lantern slides in the 1880s.]	*WW*	C
--Riis	1900 -14	Social Issues, Slums	*T, L, LM*	26	37				The Battle with the Slum; Tony's Hardships; other addresses (WW) // Article: Intensely interesting lecture, illustrated by pictures taken by Mr. Riis himself ... (T, May, '07, 20) // Review: (L, May, '03, 130)	*WW*	C
Roberson, Frank Remont +	1890 -99	Travel	*T*	4	2				The illustrated lecturer, had forty dates, at fifty dollars a night, booked in advance of the season (T, Nov., '98)// Review: (L&T, Dec., '07, 273)	*WW*	C
-- Roberson	1900 -14		*T, L, L&T*	106	7	1		1	Another novelty which Mr. Roberson will introduce next season is the panoramic slide, which, instead of the usual three-color work, will have pictures of fifteen colors (T, March, '06)		
Robinson, George Livingstone	1900 -14	Travel	*L*	1					Professor Old Testament Literature. Forty Days on Camels Through the Sinai Peninsula (illustrated) ... Began lecturing, 1898 (WW)	*WW*	
Rogers, E. O.	1890 -99	Travel	*T*	1					Up-to-date lecture on Alaska and the Klondike. A. G. Marshall colorist (T, Dec., '97, 11)		
Rose, Henry Reuben	1900 -14	Arts, Parsifal, Ben Hur, others		1					Lecturer Illustrated: Parsifal and the Holy Grail; Benjamin Franklin, The Self-Made Maker of America; Ben Hur; The One Real Man of History; High Alps (WW)	*WW*	
Roush, Sigel	1900 -14	Travel	*L&T, LM*	2	1				Illustrated travel talk on India and Japan (L&T, Jan. '11) // Egypt, The Cradle of Civilization. Through Scandinavia to the Polar Ice (L&T, March, '11, 428)		

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med. Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau
Runnells, Arthur E.	1919 -23	Current Events	*LM*	1					Illustrated Lecture, Naval Defense and Disarmament (LM, June, '22, 11)		
Russell, C. M.	1890 -99	?	*T*			3			The popular elocutionist and lecturer. (T, Dec., '91) // Superb stereopticon illustrations (T, Sept., '91)		
Sackett, Harriet L. (Miss)	1890 -99	Home Making?	*T*	1					Director of Domestic Arts Department, Pratt Institute. A. G. Marshall colorist (T, Dec., '97, 11)		
Sadler, Frank P.	1900 -14	Social Issues	*L&T*	2					Illustrated lecture, The Criminal in the Making (L&T, Sept., '10)		
--Sadler	1919 -23		*LM*	2					Lecturer on the Co-Operative circuit (LM, June, '22, 11)		
Sadler, William S. +	1900 -14	Social Issues, Slums	*L&T*	6		1			Illustrated slum lectures (L&T, Jan., '08, 45)		C
--Sadler	1919 -23		*LM*	1					Independent Co-operative (LM, May, '23, 26)		
Santmier, Arthur	1919 -23	Travel	*LM*			3			Missionary, trader, fascinating descriptions of wild life under the auroras with wonderful Indian curios and lantern slides (LM, May, '20)		
Schmitz, H. J.	1890 -99	?	*T*	1					Genesee Normal School. A. G. Marshall colorist (T, Dec., '97, 11)		
Scorer, John G. +	1890 -99	Arts, Enoch Arden	*T*	1		4			Illuminated recital, Enoch Arden (T, 1890s Unknown Date, 13)		
--Scorer	1900 -14		*L, L&T*	11		2			Illust? The Mirthful Philosopher (L&T, Dec., '07, 301)		
Search, Preston Willis	1900 -14	Travel	*L*			1			A ramble with Walter Scott; The Greatest Pictures in the World; A Winter in Switzerland; America's Wonderland; Paris, (WW) // Dramatically, musically and pictorially illustrated (L, Jan., '05, 6)	*WW*	
Searles, Wilbur Grant	1900 -14	Travel							Lecturer and director Chautauqua boys' clubs ... Director of Laws University of Washington, D.C. ... Lecturer ... The San Francisco Earthquake (illustrated) ... began work in 1901 (WW)	*WW*	
Seasholes, Charles Louis +	1900 -14	Travel, Arctic	*T, LM*	36	4	6	2		His illustrated lecture Who Discovered the North Pole, is creating much comment in the East (LM, May '14, 30) // Brains and the Bible (Scientific) (T, Feb '06, 32)	*WW*	C
Seibert, John Addison +	1890 -99	Travel	*T*		1				Illustrated (T, 1890s Unknown Date)	*WW*	
--Seibert	1900 -14		*T, L&T*	6		3	1		Superbly Illustrated Travel Lectures. I. Charming Spots in old-world romance and history, Madeira, Monte Carlo, Malta, Naples and Pompeii, Constantinople, Egypt II (T, April,, '05, 41)		
Serviss, Garrett P.	1890 -99	?	*T*		1				Star Lyceum Bureau, Illus. (T, Unknown date, 1890?)		
--Serviss	1900 -14				1				Star Lyceum Bureau, Illus. Leaflet, Borton Collection		

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau
Seton, Ernest Thompson +	1900-14	Science, Nature	*T, L*	38	7	6			Illustrated many books about animals ... Lecturer: Wild Animals I Have Known; Has given 1,700 lectures (WW) // Moonshine, a temperance lecture (L, April, '07, 209)// Article: (L, March, '05, 161)// Cover photo. Article (L, May, '04, 155)	*WW*	C
--Seton	1919-23		*LM*	1					Piedmont Lyceum Bureau (LM, March, '20, 28)		
Shields, G. O. +	1900-14	Science, Nature	*L&T, LM*	11	1	9			Naturalist Lecturer (LM, April, '14, 30)		C
Shipley, H. C.	1900-14	Travel	*L&T*		1				Illustrated world tour (L&T, Jan., '08, 32)		
Smith, Harlan Ingersoll	1900-14	Travel, Archeology							Lecturer (illustrated): The American Museum of Natural History; Prehistoric America; The American Indian; Travels in the Northwest; Canada; The Mound Builders; Primitive Industry (WW)	*WW*	
Spaulding, Henry George +	1900-14	Travel							Lecturer Italy (series of 5); on History and Archaeology (series of 6) Historic Volcanoes; on Christian Art (series of 6) with stereopticon illustrations Has given over 2,000 lectures (WW)	*WW*	
Speed, James +	1900-14	Science, Birds	*T, L*	10	5				Lecturer: Redhead, an illustrated story of a woodpecker; The Haunt of the Great Blue Heron. Both lectures illustrated. (WW) // Nature Study--Illus. (T, April, '06, 35)	*WW*	C
Sperry, Lyman Beecher +	1890-99	Travel	*T*	3	20	16			Aetna and Vesuvius: their beauties and terrors (T, Nov., '97)	*WW*	
--Sperry	1900-14		*T*	6		1			America's Wonderlands; Twentieth Century America, or Westward to the Orient; etc. (These 5 are illustrated) ... .. Has given over 2,500 lectures (WW)		
Spickler, Henry	1900-14	Travel	*L&T*	10	4				Around the world without a Cent (L&T, Jan., '08) // In preparation. ILLUSTRATED LECTURE Scenes from My Bicycle Tour Around the World Representing 100 choice original views. (Chautauqua brochure.)		C
Stanley, Frederick Jonte	1900-14	Travel	*T*	1		3			Great oriental traveler ... stereopticon lecture--(80 views)--country, character and customs of Japan (T, April, '07, 51)		
Stefansson, Vilhjalmur	1919-23	Travel. Arctic	*LM*	5	1	1	1	1	Vilhjalmur Stefansson, famous Arctic explorer and discoverer of the blonde Esquimaux, brings an entertaining and breezy message about the Far North. (LM, March, '20, 25) Illustrated.		
Stoddard, John L.	1890-99	Travel	*T*	2					Entertained Mr. Marshall (the slide colorist) last year, and expressed the greatest delight in his coloring (T, Dec., '97, 11) [Stoddard, a major travel lecturer, performed in larger halls than the Lyceums.]		
Stoddard, Seneca Ray	1900-14	Travel			2				Star Lyceum Bureau, Illus. [S. R. Stoddard was a leading photographer of the Adirondacks, and cousin of John L. Stoddard.]		

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau
Strough, Francis Adelbert +	1890 -99	Travel	*T*	2	2	4	1		Splendid success with his illustrated tours in Michigan (T, March, '99)	*WW*	
--Strough	1900 -14	Religion	*T, L*	16	1	14	2		Tours Illustrated Sermons. 6,000 lantern slides ... Prodigal Son given over 1,000 times (T, Dec., '04, 28) // He has given over 1600 illustrated lectures and sermons (T Aug., '05, 21)		
Taft, Lorado	1900 -14	Art, Sculpture		1					Lecturer: ... The Process of Sculpture. The Sculptors of America. Began Ind., 1887 (WW)// Lectures thoroughly illustrated either by the actual process of modeling, or by stereopticom. (Chautauqua brochure).	*WW*	
Tew, Martin E.	1900 -14	Travel	*L*	6			1	1	Wonders of the West; The Philippines and Hawaii, Japan, the Wonderland (all illustrated) (WW)	*WW*	
Throop, Montgomery H.	1890 -99	Arts, Ben Hur	*T*	1					"He also …explains in regard to the 'milk white'…size of the screen used." [Partially obscured irate reactions to an earlier critical review.] (T, March, 99)		
Toona, Mile.	1900 -14	Travel	*L&T*	4					Indian Lecture, illustrated (L&T, Oct., '10, 214)		
Trine, R. W.	1890 -99	Travel	*T*		1				The Art of True Authorship, of true authority, The New Thought that Lightens the World. New England Illustrated Lecture Bureau (T, March, '95)		
Turner, Robert	1900 -14	Travel	*L&T*	3					Travelogues, illustrated (L&T, Nov., '10, 270)		
Unger, Frederic William	1900 -14	Arts	*T*		1	2		1	The Russo-Japanese War and the Truth about the Yellow Peril. Under Both Flags in the Boer War, The Great Gold Stampede to Alasaka, all Illustrated if desired (T, Sept., '04, 35)		
Vaile, William N. +	1919 -23	Current Events	*LM*	2		12			Immigration and Its Political Aspects, illustrated by stereopticon slides. (LM, June, '22, 51)		
Van Liew, Henry P. +	1890 -99	Social Issues, Slums	*T*	3	10	2			Beautiful dissolving effects. Slums of New York by flashlight. Footprints (T, Dec., '96, 12) // Child-life in the Slums. Article, cover photo (T, Dec., '97, 3)		
--Van Liew	1900 -14		*T*	1					Greeted by an audience of 900 (T, Jan., 1900, 488)		
Vinton, Sumner R. +	1900 -14	Travel	*L&T*	17		3			Vinton's Pagoda Land Lectures, a series of illustrated travel talks on the Far East ... Over 2,000 glass slides and two miles of moving picture film negatives (L&T, July, '10, 83) // Article: (L&T, Nov. '10, 260)		
Von Mach, Edmund	1900 -14	Arts							Lecturer (illustrated): Oldest Art in Egypt and Assyria; The Masters of Greek Sculpture; Pompeii; Great Sculptors of the Renaissance; Principles of Sculpture; (WW)	*WW*	
Ward, H. Snowden	1900 -14	Arts	*L&T*	2					Pictures from negatives specially made for these lectures by M. Catherine Weed Ward. Very beautiful lantern. Charles Dickens, His Life in his Books etc. (L&T, April, '11, 456)		
Warne, F. L.	1890 -99	Travel	*T*		4	1	1		The Land We Love: Its History, Its Scenery, The City of Washington. Strongest attraction ever offered in illustrated lectures (T, Jan., '96)		

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau
Waters, Ward	1919 -23	Travel	*LM*	1					Ward's Precious Kodak Collection-- He went up into the Peace River country with Carveth Wells and brought back 50 views. ... (LM, March, '20, 47)		
Watson, William Franklin	1900 -14	Science, Biology							Lecturer: The Microscope and Camera in Biology ... Began lecturing 1896 (WW)	*WW*	
Watson, William Henry	1900 -14	Art	*LM*			5			Chicago Art Club lecturer ... Art, Philosophical and educational subjects, showing his original paintings Known as the Watson Gallery of Art, by stereopticon (LM, Aug., '13, 49)		
Wells, Carveth +	1919 -23	Travel	*LM*	2	2	3	2		Fresh from six years' exploration in the jungles of Malay ... 100 magnificently colored slides made from his own photographs (LM, Oct., '19, 37)		C
Wheeler, George Frederic +	1900 -14	Misc.	*L&t*	1					The Romance of the Reaper... Illustrated lecture, showing the development of modern harvesting machines, which developed modern agriculture (L&T, July, '10, 174)		
White, Hinton (W)	1900 -14	Travel	*T, L*	1	1				(Illustrated lectures) The Story of Australia, Old and New; Picturesque New Zealand, a Revelation; The Story of the Sea, Its Ships and Sailors; The Romance of the South Sea Islands; The City Beautiful (WW)	*WW*	
Wiggam, Albert Edward +	1900 -14	Sience (Eugenics)	*L, L&T, LM*	40	10	11	2		150 engagements since October 1st (L&T, May, '11, 538) // Heredity and Civilization ... illustrated with lantern slides (LM, June '13, 49)		C
--Wiggam	1919 -23		*LM*	2	2	3			Only illustrated lecturer listed in this year. Subjects: Climbing the Family Tree, partly illustrated; theme (LM, May, '20, 34)		
Wilde, Mrs. Frank	1900 -14		*L*	3	2	8			Illustrated lectures, The Romance of Railroad, Pioneering in India and other subjects ... (T, Dec '06, 50)		
Wilder, Marshall P.	1900 -14	Travel	*L, LM*	15	1	1			A Japanese travelogue, with slides by Japan's greatest colorist, K. Kimbi. If the pictures are as bright as Marsh's smile,... it should prove a great go. (L, April, '05, 201)		
Wilfley, Earl	1900 -14	Religion, Ben Hur, Quo Vadis							Was on stage; was pastor in Pittsburg. Lecturer: ... Let There Be Light (illustrated); Ben Hur (illustrated); Quo Vadis (illustrated); William McKinley (illustrated) (WW)	*WW*	
Williams, Byron	1890 -99	Current Events, Navy	*T*		6	2			Our new navy ... the only illustrated lecture on the most popular of all subjects (T, unknown date, 1890s)		
Williams, Howard	1900 -14	Travel	*LM*			7			Traveler and lecturer. Travels illustrated by his own motion-pictures. On the North American continent ... nearly 100 lantern views (LM, June, '13, 49)		
Willis, Elizabeth Flower	1890 -99	Arts, Illustrated Songs	*T*				3		Grecian Art Tableaux Company ... Illustrated Songs and recitations (T, April, '98)		

Appendix A (continued)

Name	Date	Subject	*T, L, L&T, LM*	Mention	Agency List	Sm Ad	Med Ad	Full Ad	Background, Magic Lantern Reference, Subject	*WW*	Chau.
Wills, Thomas	1900 -14	Travel, Religion	*L&T, L*	1	4	2			Wonders of America; Life of Christ, with moving picture and stereopticon illustrations. Began Lyceum work 1896. (WW)	*WW*	
Wilson, Edward +	1890 -99	Travel	*T*	y		1			Lantern slide negatives. I have negatives for sale as follows: Hamlet ... Works of Dickens .. Artic views. The negatives, not slides for sale (T, Dec., '96, 18) // Editor of Wilson's Photographic Magazine and explorer of Arabia Petra. A. G. Marshall, colorist (T, Dec., '97, 11)		
Wilson, Henry C.	1900 -14	Travel							Lecturer (with stereopticon illustrations): Walter Scott's Scotland; Robert Burns; London; Florence; The Netherlands and the Rhine; The Cathedrals of England; ... Began lecturing, 1889 (WW)	*WW*	
Wrenshall, John C. (Mrs.)	1900 -14	Travel	*LM*				3		Illustrated Travel Lectures, Mrs. John C. Wrenshall, reader and lecturer. Mrs. Wrenshall Markland, artist and photographer. ... Each lecture illustrated by 150 to 200 slides (LM, Oct., '13, 70)		
Young, Egerton Ryerson	1900 -14	Travel	*L&T*	1					Missionary, author, canoeist and dog train traveler. Rev. Young was recently invited by President Roosevelt to give one of his illustrated lectures at the White House (L&T, Feb. '08, 490)		
Zimmerman, Albert H.	1900 -14	Religion, In His Steps							Lecturer: (stereopticon illustrations); In His Steps; America, the Land of Greatness; Blunders; Takes and Mistakes; The Man of Galilee. Began Lyceum work 1903. (WW)	*WW*	
Zueblin, Charles +	1900 -14	Social Issues, City Planning	*LM*	3					The Science and Art of City Making (six lectures, illustrated), and the single lectures, illustrated, San Francisco; World's Fairs, Chicago to Portland . Has filled 2,500 engagements (WW)	*WW*	
-- Zueblin	1919 -23		*LM*	1		3			Swarthmore E Circuit (LM, May, '23, 25)		
Zwickey, J. Lorenzo +	1900 -14	Arts, Illustrated Music	*L, L&T, LM*	36	4	11	1		Art lecturer (illus.) (L, March, '07, 7) // Zwickey performed with Otterbein Quartet (LM, Nov., '13, 33)		
-- Zwickey	1919 -23		*LM*			1			Chautauquas only. (LM, Sept., '19, 54)		

Appendix B. Other possible illustrated lecturers.

Name	Date	T, L, T&L, LM	Background, Subject	WW
Armstrong, Louis O.	1890-1914	L	First to condense Ben Hur into lecture form. Has given over 1,900 lectures. Began Lyceum work 1887(WW) // Has knowledge of the Ojibway country, is in demand for lectures (L, Dec. '03, 4)	WW
Herald, Charles Long	1900-1914	T	Popular lectures. Thought and cultures ; the call of the sea ; life on a man-o-war ; angel or devil (T, May '07, 41)	
May, Eugene	1890-1914	T	The great lecture on travel, art and adventure (T, April '99, 19) The Passion Play of Oberammergau ... With a Bicycle Through the Yellowstone // Began lecturing 1890; 1500 engagements (WW)	WW
Moore, Willis Luther	1900-1914		Professor of meteorology, 1894 ... President National Geographic Society ... Lecturer: Meteorological science ... Began Lyceum work 1896 (WW)	WW
O'Donnell, James Francis	1890-1899	T	A graphic interpreter of Tennyson's Enoch Arden (T, April '99)	
O'Donnell, James Francis	1900-1914	T, L, L&T, LM	Is a graphic interpreter of Tennyson's Enoch Arden (T, Jan. 1900) // [Called reading recital and performed at 4:15 in the afternoon, so probably not illustrated.] (L, Aug. '06, 321)	WW
O'Ryan, P. Shelly	1900-1914		Has traveled through western Europe // Lecturer: on travel and educational subjects. Began lecturing ... 1899 (WW)	WW
Osbon, Bradley Sillick	1900-1914		Navy commander and officer … Naval correspondent for N.Y. Herald; artist for Harper's Weekly during Civil War ... Lecturer: A Bunch of Yarns, and other lectures on travel and adventure (WW)	WW
Overs, Walter Henry	1900-1914		Pastor ... Traveled in Europe and Western Equatorial Africa. Lecturer: Travels, Adventures and Explorations in Western Africa. Began lecturing 1904 (WW)	WW
Oxenham, Charles H.	1900-1914	T	Entertainer: gives moving pictures; uses anti-flicker attachment and other apparatus of own invention. Began Lyceum work 1896 ... has filled about 2,500 engagements (T, April '06, 48)	WW
Patterson, Frances B.	1900-1914	L&T	Strong travel lectures on India and the Orient (L&T, Jan. '08, 29)	
Patty, William B.	1900-1914	T, L, L&T, LM	Lecture and Experimental Demonstration, Radium, Liquid Air and Wireless Telegraphy (T, March '07, 47) // Review: (L, May '04, 167)	
Power, Frederick Dunglison	1900-1914		Pastor ... Lecturer: ... Among the Alps. Began Lyceum work 1881 (WW)	WW
Ray, G. Whitfield	1919-1923	LM	Through Five Republics on Horseback (L, June, '22, 51) // South America, the land of the future (LM, Sept. '19, 73)	WW
Reeve, Emily A. (Miss)	1900-1914	L	Traveled through Europe and Mexico, touring British Isles on foot and bicycle. Lecturer: A Visit to Italy, the Alps, and the Passion Play ... Gave first lecture ... 1904 (WW)	WW
Reitzel, John Richard	1900-1914		Pastor ... traveled in Europe, Palestine, Asia Minor. Lecturer: The Devil and the Turk in His Own Country; Constantinople, or The Heart of the World; Eight Hundred Miles up the Nile (WW)	WW
Richard, Herbert Vavasour	1900-1914	T	For spectacular science of the popular order, experiments on a large scale (T, Aug., '05, 39) // Lecturer: ... Magic in Science; The Water World. Began Lyceum work 1863 (WW)	WW
Riley, John F.	1900-1914		Lecturer: Rise and Fall of Rome; Ancient Things of Rome; St. Peter's and the Vatican; Seven Hills of Rome; Churches of Rome; Bird's-eye View of Rome; ... The Heart of Rome.(WW)	WW
Ritchie	1900-1914	L	Prestidigitator, illusionist, shadowgraphist (L, May '04)	
Robertson, D. W.	1900-1914	L, LM	Projectoscope (L, July '05, 305) //He has been in the entertainment field thirty-five years, furnishing attractions. (LM, June '13, 34)	

Appendix B (continued).

Name	Date	T, L, T&L, LM	Background, Subject	WW
Rubin, Jacob H.	1919-1923	LM	Who's Who (LM, Oct. '22, 38) // Author, Traveler. ... Russia from Within (LM, Jan. '23, 46)	WW
Sanford, J.P.	1890-1899	T	The renowned traveler and humorist (T, Oct./Nov. '91, 302)	
Schmucker, Samuel Christian	1900-1914		Prof. of natural sciences ... prof. biology ...Lecturer: on popular science. Began lecturing 1890 (WW)	WW
Selivanova, N.N.	1919-1923	LM	Who's Who (LM, Oct. '22, 38) // Russian lecturer and author (LM, Jan. '23, 46)	WW
Seltzer, Harry G.	1919-1923	LM	Who's Who (LM, Nov. '22, 32) // Traveler in 11 foreign countries (LM, Jan. '23, 46)	WW
Slutz, Worthington Brighton	1900-1914		Traveled 1895-1900 Egypt, Palestine, Asia and Europe ... Lecturer: ... A Horseback Ride Through Palestine; A Jaunt in England; Jerusalem, the Holy City. Began Lyceum work 1900 (WW)	WW
Spaid, Arthur Rusmiselle Miller	1900-1914		Lecturer on nature subjects. Began lecturing 1901 (WW)	WW
Starnes, Harry T.	1919-1923	LM	Popular lectures on Science and Electricity (LM, Dec. '19, 49)	
Stone, R. Foster	1900-1914		Lecturer: Wonderland (the Yellowstone Park); and others on travels, history, reform and religion; acts as platform manager for Chautauquas. Began Lyceum work 1890 (WW)	WW
Sullivan, John L.	1900-1914	L	A reader anxiously asks: Does he give his own illustrations of Boston, … does he display the spots which he made historic? (L, Feb. '05, 133)	
Sweeney, Zachary T.	1900-1914	T, L	Consul-general to Ottoman Empire 1889-92 ... Author ... Lecturer: ... A Journey to Jerusalem ... Began lecturing 1899 (WW)	WW
Synchroscope	1900-1914	L&T	I have exclusive control of the wonderful synchroscope, a singing, talking, dancing, moving, picture machine--one of the best (L&T, April, '08))	
Taylor, Thomas M.	1890-1899	T	From the Atlantic to the Pacific, Over the great continental divide, Yellowstone National Park (T, Oct/ Nov. '91)	
Tenney, Minna Eliot	1900-1914		Traveled in Europe 3 times since 1897 ... Lecturer: ... A Summer in Norway; The Land of the Shamrock ... began lecturing about 1898 (WW)	WW
Thacker, James Ernest	1900-1914		Pastor ... Lecturer: ... Travels in England and Scotland ... Began lecturing, 1903 (WW)	WW
Troy Travelogue Bureau	1900-1914	L&T	44 Third Street, Troy, N.Y (L&T, Jan., '11)	
Walinger Photo-graphs	1900-1914	L	Are known among Lyceumites as the acme of the art (L, June '05)	
Waters, Harriet Bishop	1900-1914		Lecturer: Through Mountain and Canyon; Glimpses of Prison Life ... Began work 1905 (WW)	WW
Watson, William Franklin	1900-1914		Experimenter in photographing with lenses from the eyes of insects and higher animals. Lecturer: The Microscope and Camera in Biology ... Began lecturing 1896 (WW)	WW
Welbourn, Reno Bayless	1900-1914		Author ... Lecturer: In the Year 2,000; The Miracles of Science; Wireless Telegraphy; The Wonders of Radium; My Electrical Garden; all illustrated by experiments. Began lecturing 1900 (WW)	WW
Williams, Louis	1900-1914	L	Demonstrator of electricity. Entertaining experiments that might be called intellectual and instructive magic (L, Jan. '05)	
Wilson, James Oliver	1900-1914		Pastor ... Lecturer: Yosemite ... Switzerland in Robes of Autumn ... Began Lyceum work, 1889 (WW)	WW
Woodland, J. Ernest	1900-1914		Lecturer: Zero Absolute, Ether Waves and Wireless Experiments (WW)	WW

The Research Page provides short summaries of scholarly research related to magic lantern history in a variety of disciplines. For a complete bibliography of research articles related to the magic lantern, visit the Zotero Magic Lantern Research Group at:

http://www.zotero.org/groups/magic_lantern_research_group

Randall F. Miller and Diane N. Buhay. 2015. 19th to early 20th century geology lectures in Saint John, New Brunswick, Canada. *Atlantic Geology* 51:311-331.

This article reviews the remarkable popularity of lectures on geology and paleontology in the provincial city of St. John, New Brunswick. Two principal venues for such lectures were the Mechanics' Institute and the Natural History Society of New Brunswick. The article includes a 5-page tightly spaced Appendix listing geology lectures in the city from 1824 to 1913, and another shorter Appendix giving brief biographical details of a few prominent lecturers, who could be either professional scientists or amateurs. Many lectures were fairly descriptive lectures on physical geology or fossils, but in 1863, one lecturer gave some talks on "Certain Theories Concerning the Origin of Species." There also were lectures on economic geology, such as mines and mining. Although the use of a magic lantern in lectures is mentioned only briefly, it is almost certain that many lectures, especially in the late 19th century, were illustrated with lantern slides. There is a photograph of an undated pamphlet advertising activities of the Natural History Society that refers to "Free Illustrated Lectures" and "Free Illustrated Lectures for school children." There also is a 1905 listing in Appendix 1 for "Lantern Views on Geology and Astronomy." In any case, the article provides interesting cultural background for understanding popular lectures, of which lantern-slide lectures are a subset, in a medium-sized Canadian city.

Rafico Ruiz. 2015. Media infrastructure: the Grenfell Mission of Newfoundland and Labrador. *Continuum: Journal of Media and Cultural Studies* 29:383-401.

This article focuses on a collection of 1300 lantern slides once owned by the Grenfell Mission of Newfoundland and Labrador, and now in the Provincial Archives of Newfoundland and Labrador. The Mission was founded by Dr. Wilfred Grenfell, a Protestant medical missionary, in the late 19th century, and in 1914 became the International Grenfell Society (IGA). From the 1890s to 1940, Grenfell, who appears in Terry Borton's list of "Illustrated Lecturers," used the lantern slides, some of which are illustrated in color, on lecture tours in Canada, the United States, Britain, and Ireland. The lectures advertised the work of the Mission and were used as a vehicle for fund raising. In the first decades of the 20th century, hospitals, an orphanage, and schools run by the Mission adopted the magic lantern as a form of entertainment for staff members and patients, residents, and students. The article provides a fascinating look at the essential role of lantern slides in illustrated lectures decades after most people would consider the magic lantern to be extinct.

1940 Newfoundland postage stamp honoring Sir Wilfred Grenfell in the year of his death. *Wikipedia*

Ronen Steinberg. 2015. Between silence and speech: spectres and images in the aftermath of the Reign of Terror. *Acta Academica* 47:247-265.

This article focuses on Robertson's phantasmagoria as a response to the horrors of the Reign of Terror after the French Revolution. The author argues that spectral images occupied a middle ground between silence and speech, evoking memories of the Reign of Terror without speaking about it. The emphasis is on the many images in Robertson's show that related directly to people and events of the Terror. Magic lantern scholars familiar with the literature on the phantasmagoria will not find much that is new or surprising. The main sources for the author's discussion of the phantasmagoria are Robertson's own memoirs and Laurent Mannoni's *The Great Art of Light and Shadow*.

Chelsea Camarda, Parisa Fetherson, Logan Foster, Kristen Templeton, Vanita Williams, and Darryl Draper. 2015. Reflecting on the past and projecting the future. *TechTrends* 59:9-10.

This very brief article is essentially a student project from Old Dominion Univerisity, published as part of a regular column in the journal *TechTrends* called "The History Corner." It describes and illustrates the Reflectoscope patented by the A. T. Thompson Company in 1905. It was primarily an opaque projector of professional quality that could project postcards, images from books, and other illustrative material. It also could be used to project lantern slides. It was widely used in schools, churches, and other venues in the early decades of the 20th century.

Francisco Javier Frutos and Carmen López San Segundo. 2015. Media archeology in Spain: The audiovisual projections with magic lantern (1692-1899). ***Media History*** **(http://dx.doi.org/10.1080/13688804.2015.1102631).**

Society member Francisco Javier Frutos and his co-author review the history of the magic lantern in Spain from its origins to the end of the 19th century. They begin with the first literary reference to the magic lantern in the Spanish language, a poem by the Mexican writer Juana Inés de la Cruz published in Seville, Spain, in 1692. This author was directly familiar with the 1671 edition of Kircher's *Ars Magna Lucis et Umbrae*, which contained the first published illustrations of magic lanterns. Using a variety of 18th century Spanish sources, the authors document the widespread knowledge and use of the magic lantern in Spain during that century. They also cite accounts from newspapers that reveal an active community of magic lantern showmen in Madrid by the middle of the 18th century. They focus particularly on the phantasmagoria, presented by both Spanish showmen and by Robertson himself in 1821. In the first half of the 19th century, the magic lantern became institutionalized, with shows being given in venues such as the Topographic-Picturesque Gallery in Madrid, somewhat equivalent to London's Royal Polytechnic Institution. The authors discuss some of the technical improvements in the magic lantern in the second half of the 19th century, although relatively little is known about lantern manufacturers in Spain. They also discuss the relationship of the magic lantern to early cinema, including the tendency of some writers to confuse the two media. One writer from Burgos described an 1896 showing of motion pictures as "the first magic lantern to show motion." This paper will be especially valuable to English speakers because it makes available in English passages about the magic lantern previously available only in Spanish.

Doron Galili and Yuri Tsivian. 2015. Skybooks: skywide projection and media mythology. ***New Review of Film and Television Studies*** **13:247-260.**

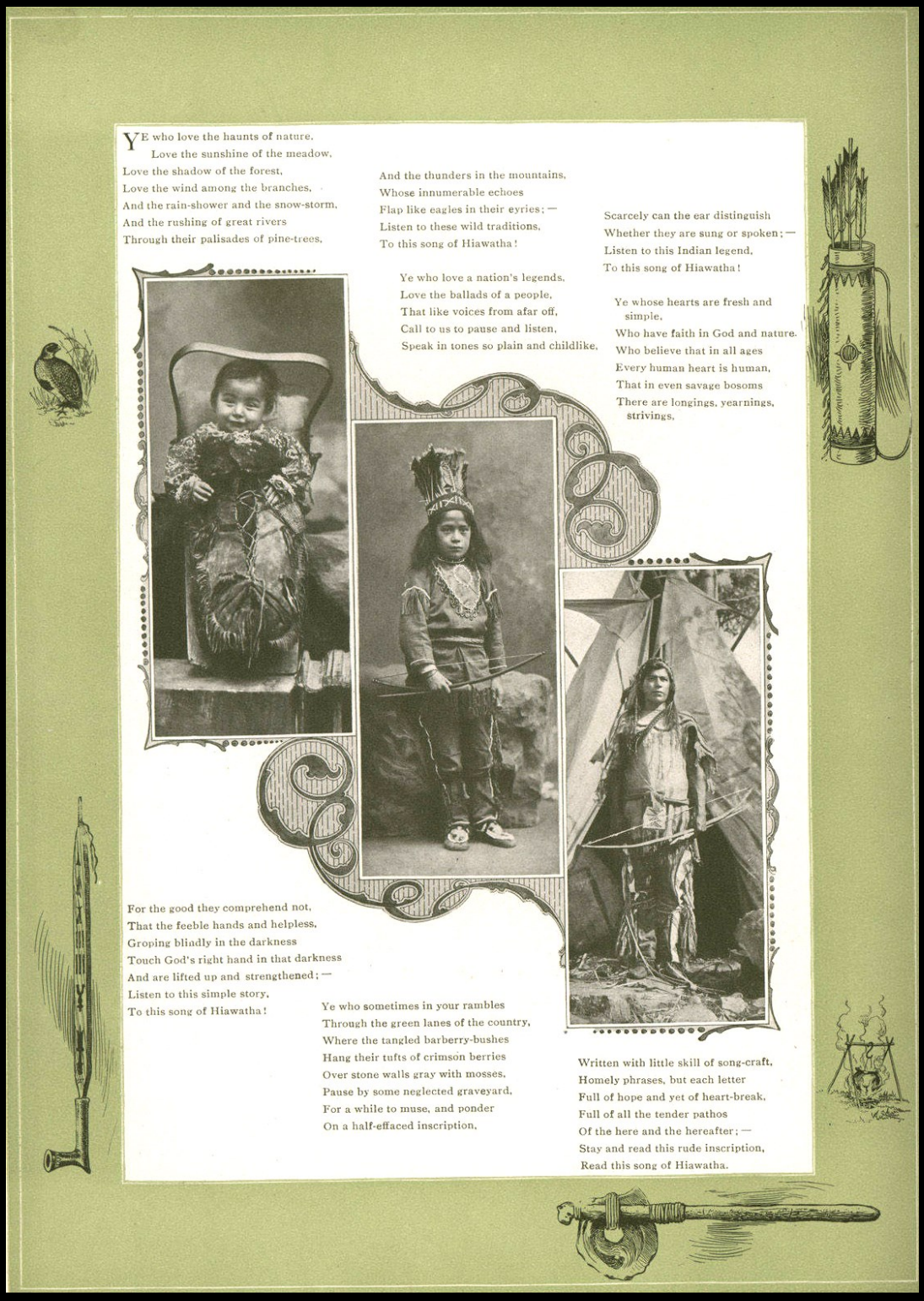
This fascinating article surveys examples, largely fanciful, of giant magic lanterns and film projectors being used to project images on the sky or on clouds. It is explicitly intended as a sequel to a 2009 survey by Erkki Huhtamo on ideas of projected images on the sky, from the vision of a cross in the sky by Constantine the Great in 312 A.D. to projection of the batman signal on the sky in comics of the 1930s. Many of the current authors' examples come from the literature of futurism and science fiction, with a particular focus on Russian examples. There are discussions of ideas for advertising on the sky and communication among disconnected communities by sky writing and futuristic ideas of television.

Nicole Garrod-Bush. 2015. Kaleidoscopism: the circulation of a mid-century metaphor and motif. ***Journal of Victorian Culture*** **20:509-530.**

This article reviews the history and cultural impact of the kaleidoscope in Britain from its invention by Sir David Brewster in 1815 to the end of the 19th century. The popularity of the kaleidoscope in England in the early part of the century is hard to overestimate—the demand was so high that manufacturers could hardly keep up, and cheap knockoff models were common. David Brewster himself played a key role in generating demand for the kaleidoscope, first with his *Treatise on the Kaleidoscope* published in 1819, and a revised edition that came out in 1858, which promoted new uses for this optical instrument, including using it as a lens to view external scenes and turn them into kaleidoscopic images (this type of kaleidoscope is still readily available in toy stores today). He also described how kaleidoscopic images could be captured photographically. He also imagined a *Fantasia*-like projecting kaleidoscope synchronized to music. The second part of the article discusses the many impacts of the kaleidoscope on Victorian fiction, journalism, physiological science, fine arts, philosophy, and visual spectacle, ranging over subjects such as kaleidoscope imagery and motifs in the works of writers such as Dickens and George Henry Lewes to the influence of kaleidoscopic images in the artwork of the Pre-Raphaelites.

Demitrios Latsis. 2015. Landscape in Motion: Muybridge and the origins of chronophotography. ***Film History*** **27:1-40.**

In recent years, there has been a flood of new research on Eadweard Muybridge, with both scholarly and popular books and many new research articles. Although one might think that little was left to be revealed about this rather complex figure, each successive contribution has brought some new perspective to his life. The focus of this article is on Muybridge's landscape photography. The author argues that most previous scholars have divided Muybridge's life into distinct stages seeming unrelated to each other, with his early landscape photography in Yosemite and elsewhere disconnected from his work on chronophotography. The author argues that his landscape photography is essential in understanding his work on imaging moving objects. He focuses in particular on elements of landscapes such as waterfalls—Muybridge's waterfall photographs used long exposure times that depicted a waterfall as a flowing veil, rather than freezing the motion of the water. The author also discusses Muybridge as a lantern-slide lecturer who used sequences of slides to reconstruct his path as he hiked through Yosemite, giving viewers a virtual travel tour that included elements of moving through the landscape.



Back cover: Page from a 1903 brochure for Katherine Ertz-Bowden's "pictorial reproduction" of "Hiawatha." University of Iowa Libraries Digital Collections.

Front cover: The image from a full-color ad for Katherine Ertz-Bowden's "pictorial reproduction" of "Hiawatha." The ad was tipped into *Lyceumite,* November, 1903, and was the only full-color ad ever to appear in any of the professional trade magazines serving the Lyceum and Chautauqua circuits.

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